



Case Study

How we uncovered the “magic” employed by a Casino Affiliate to secure the top spot on Google for a £1M monthly keyword in the Swedish Casino niche.

Black Magic?

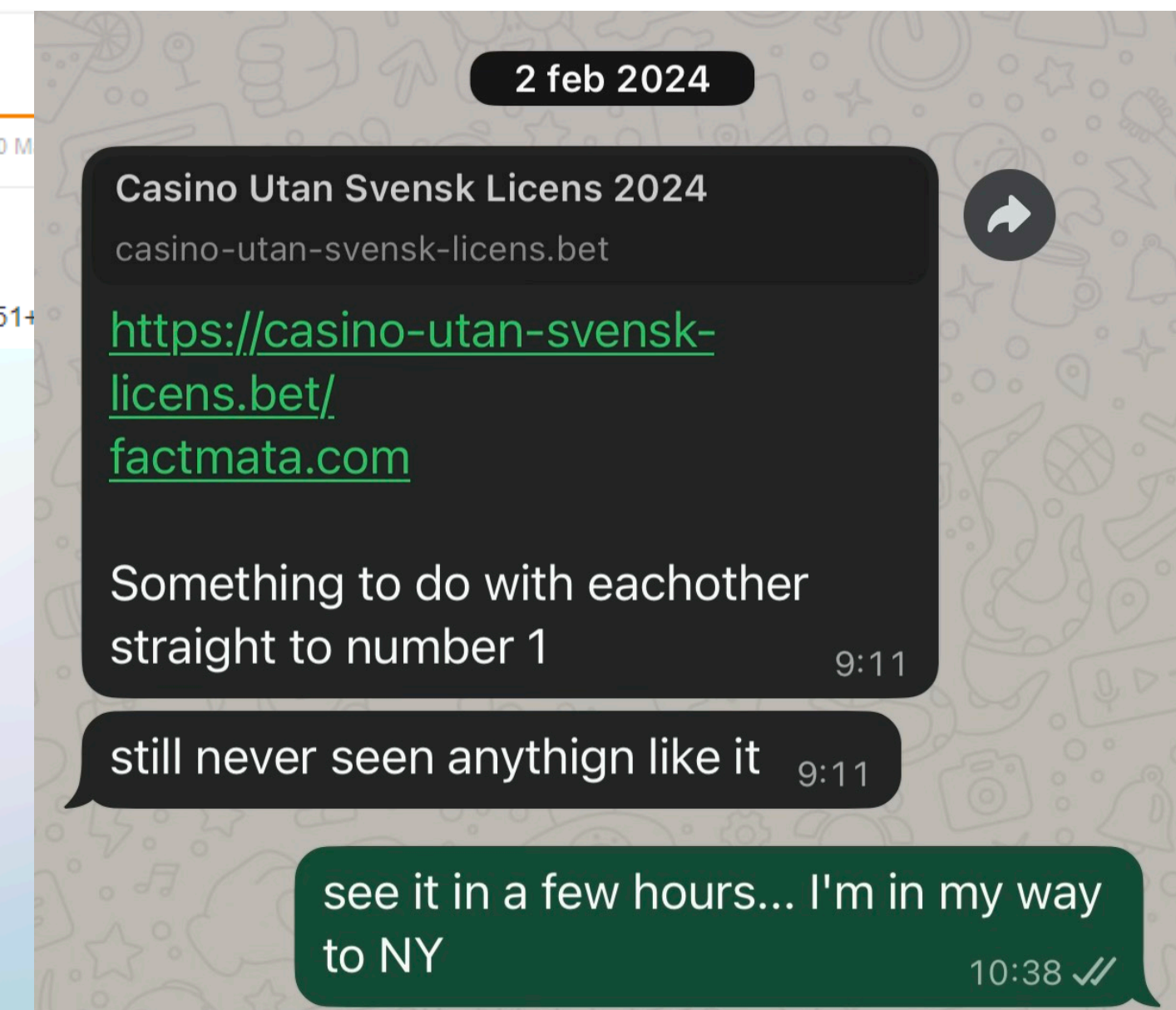
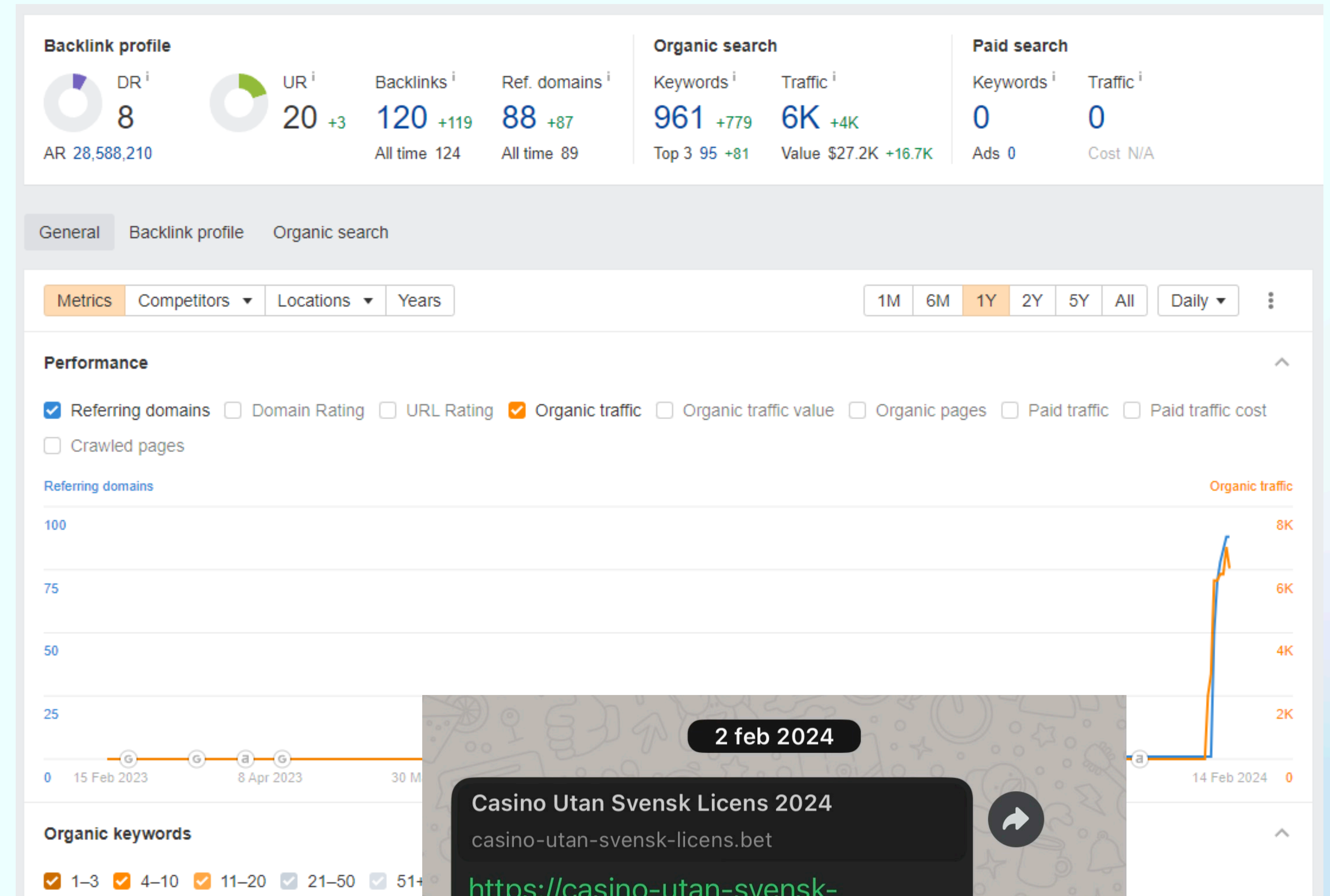
A friend and customer discovered this “magical” domain ranking.

Hey there! There’s a website that went live just the other day and has managed to rank first on a keyword with a keyword difficulty of 86.

Interestingly, the site has a low domain rating (DR), a spammy backlink portfolio, and limited content.

How is this possible? Well, it’s a brand-new domain with no prior history of websites or backlinks.

It’s not an “expired domain.”

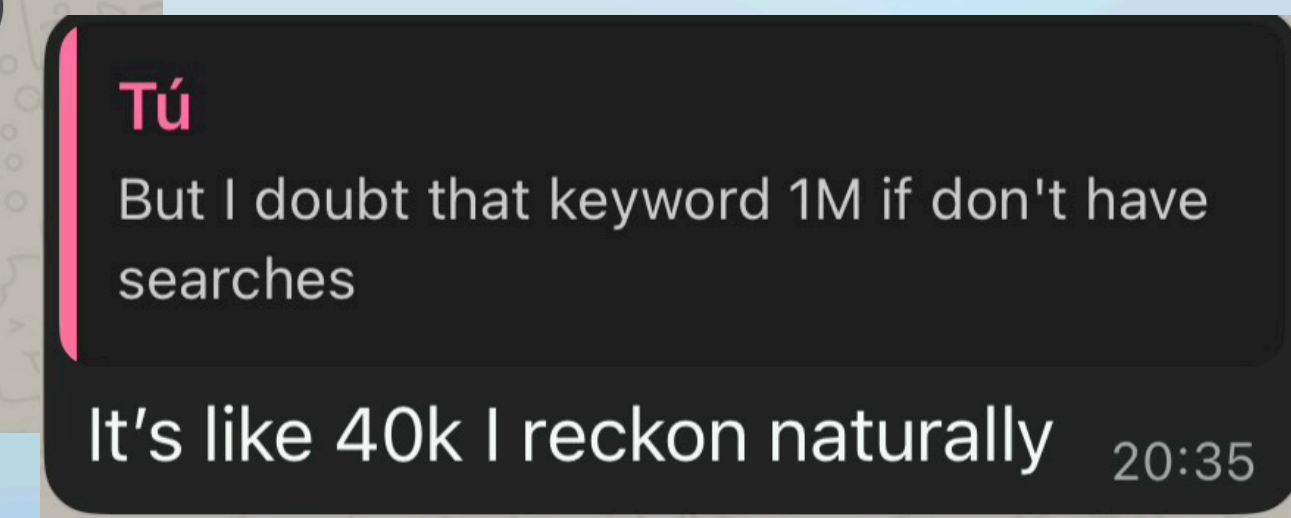
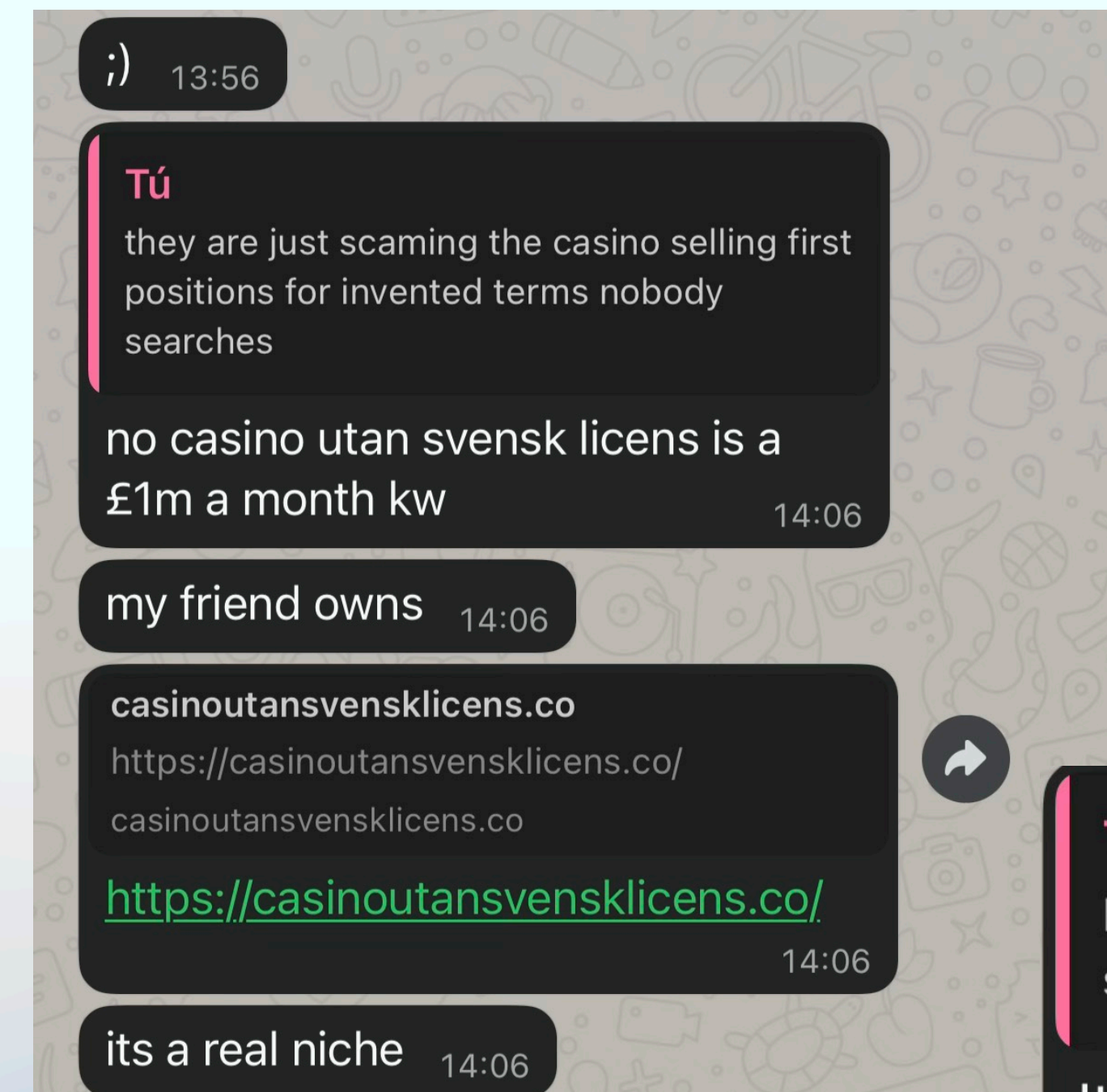
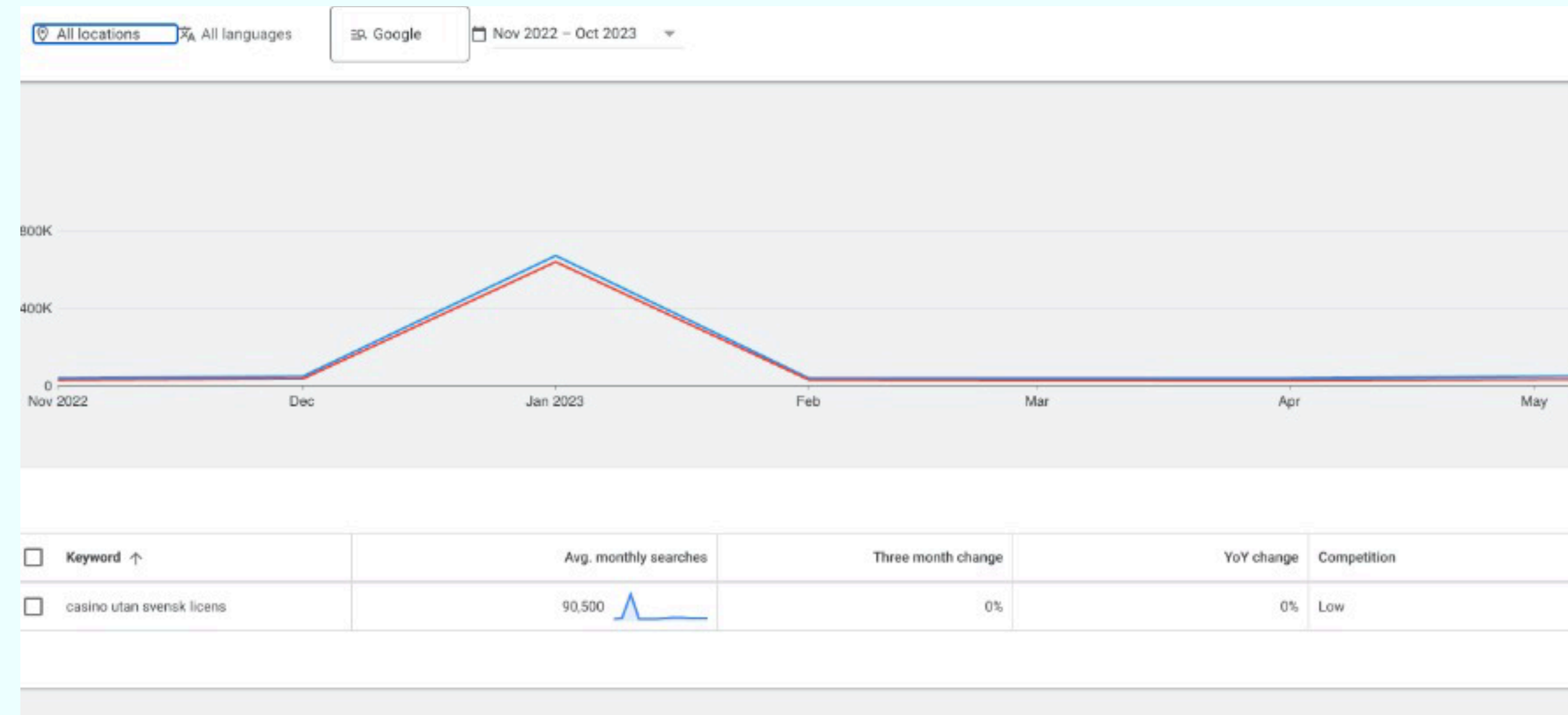


My first Suspect

It might just be a scam. A keyword that no one searches for, but it has inflated traffic in Ahrefs.

I discovered that Google received 90,000 searches for the term in January. Ahrefs typically takes six months to gather the volume for a new keyword. Ahrefs use their API for keyword volumen. Subsequently, they assign the proportional search volume to the ranked websites based on their position for each keyword. This technique of creating fake traffic is employed by scammers to sell websites that appear to have good traffic and other metrics according to Ahrefs.

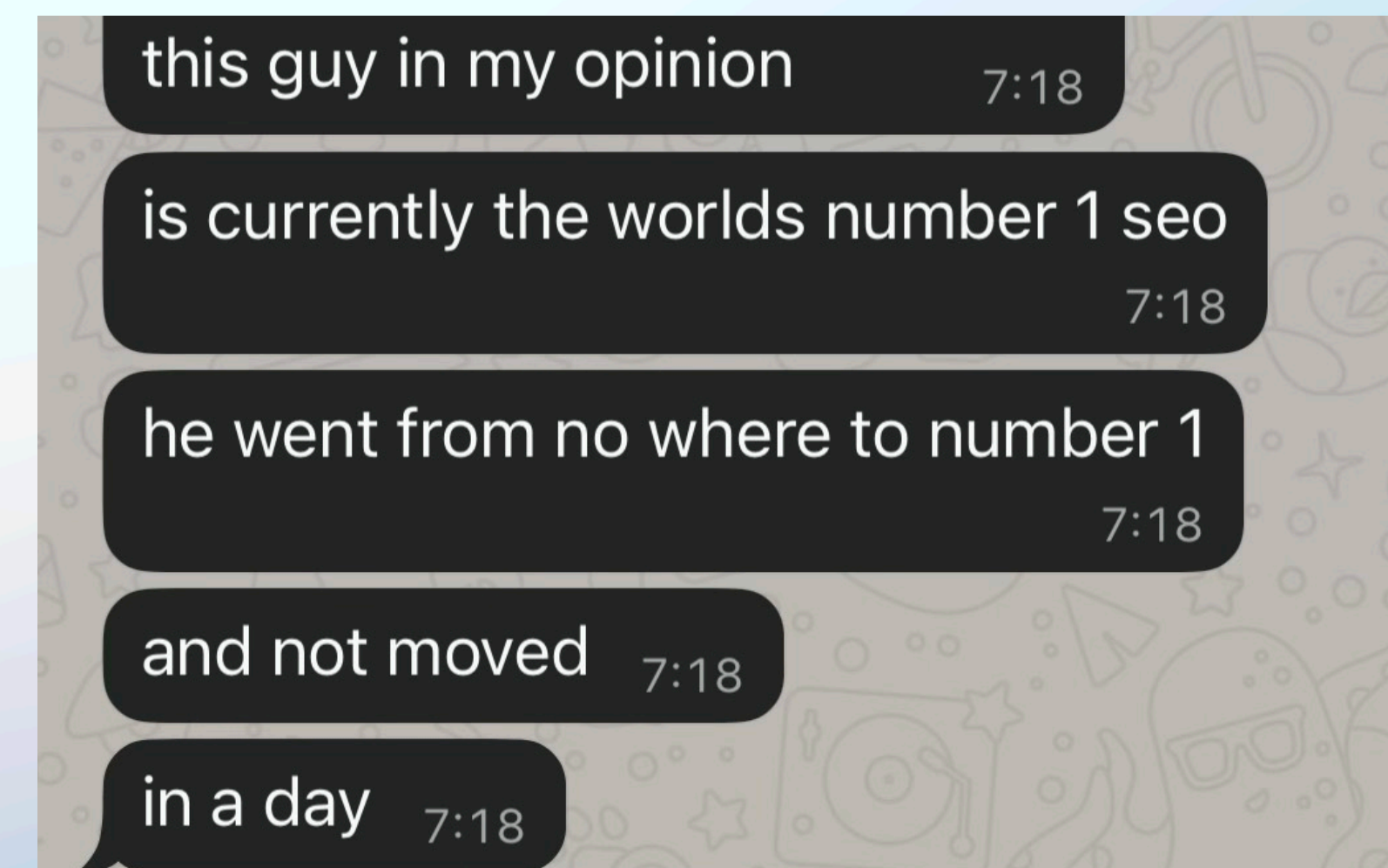
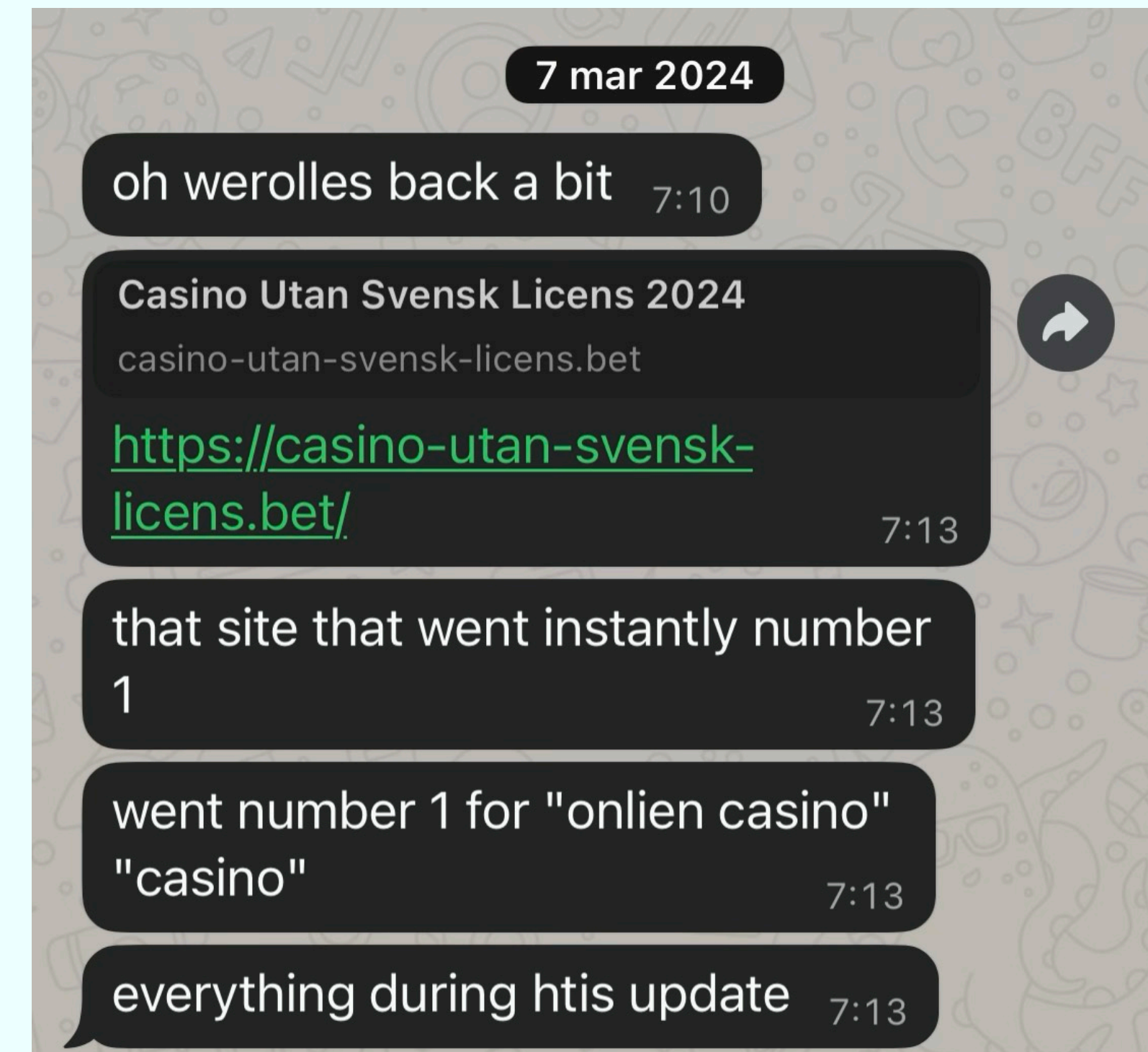
However, my friend confirmed that this was not a trick but a genuine niche with a very profitable market.



Okay, that's good, but will it last?

A month passed, and we thought that whatever the glitch was, the rankings for those sites wouldn't last, but...

- It was actually ranking for more keywords in the first position after the March Core Update, which significantly impacted many websites.
- The domain received no new quality backlinks. Instead, it acquired some porn backlinks (a black-hat SEO attack) that are now visible on Ahrefs.
- The content remained the same—poor quality.



It only can be...

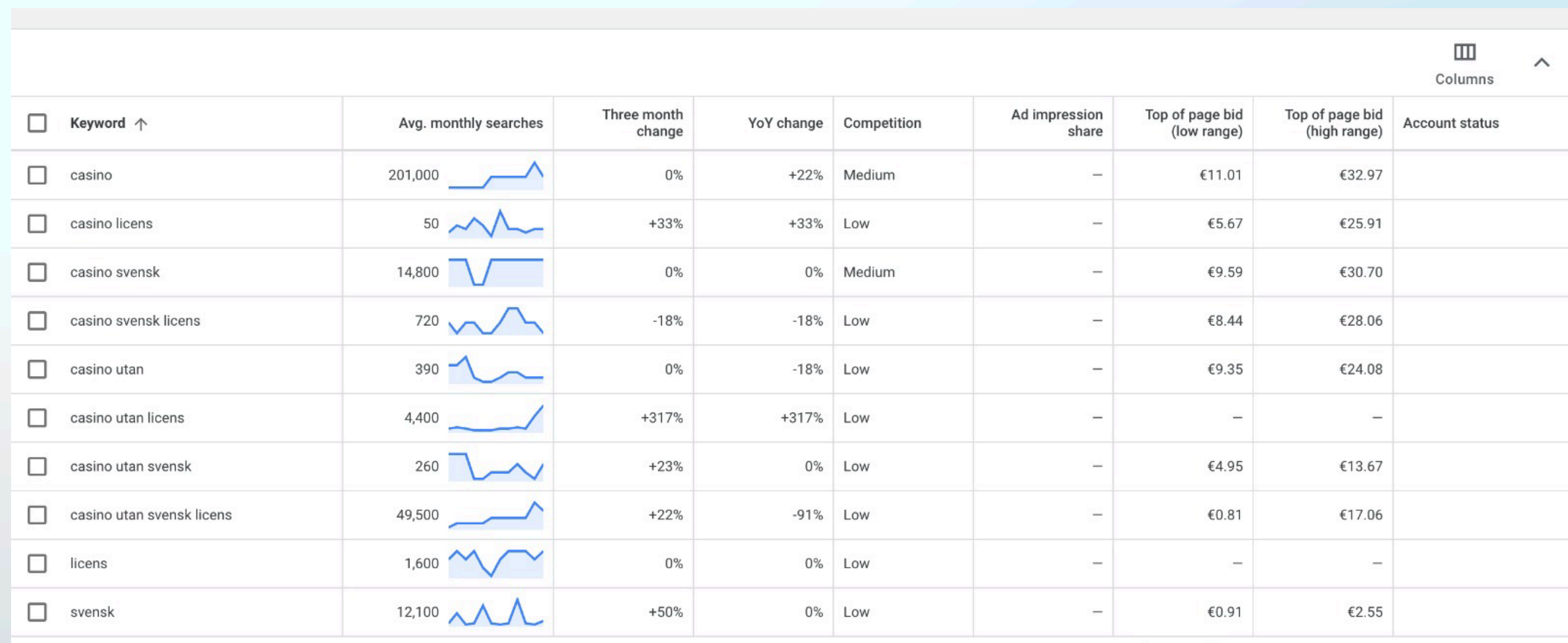
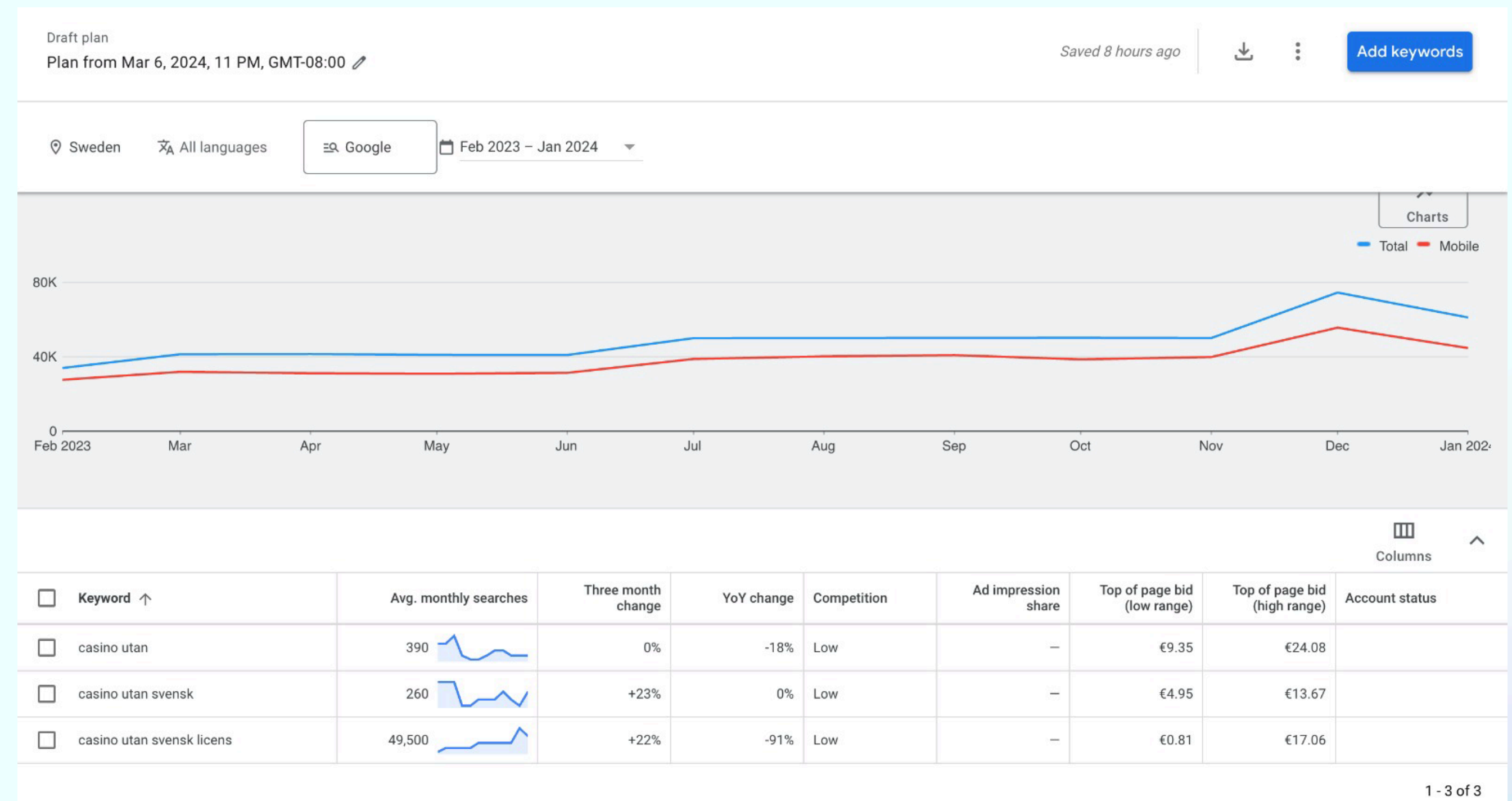
If not backlinks, perhaps a perfect match of high-quality organic traffic and CTR?

- The website's primary objective was to target Sweden, so we conducted a thorough analysis of the performance of relevant keywords in that region using Google Keyword Planner.

- It's not as straightforward as it seems, but we're determined to make it a case study if it proves successful!

- I bet £100K you can't rank...

- Hold my drink 🍷...

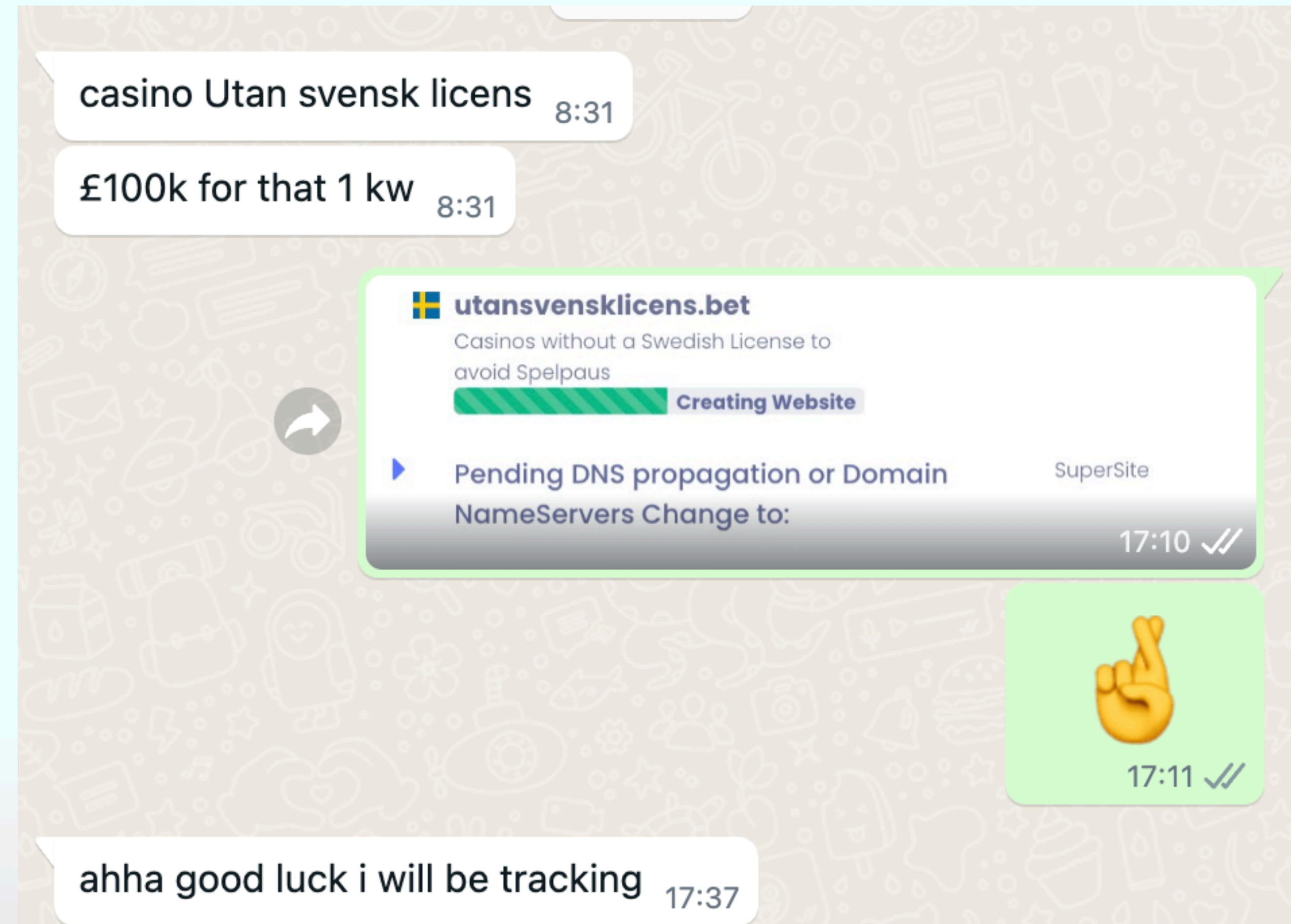


First try: Case Study Intent

From new domain to Rank 1# on Google for a £1M a month keyword on the Casino Niche in Sweden using only CTRify platform services

How it started?

- On March 16 at 17:10, the domain was registered, and the AI Website was generated. It's a completely new domain with no prior history of websites or backlinks. It wasn't an "expired domain."
- I began by requesting the system a Super Silo Plan using the keyword "Casino Utan Svensk Licens." Then, I selected an AI SuperSite type and generated the website.
- The website was generated in Swedish and hosted on a Sweden data center.



March 16th

Agresive Internal Link Done 🦵

- We automatically include a link to our main article optimized for the search term "Casino Utan Svensk Licens" in every post using the PR Interlink Sculpting feature. The anchor text for this link is also "Casino Utan Svensk Licens."
- The Sitemap was submitted to Search Console as soon as DNS propagation was complete.

Disclaimer: This interlink strategy is quite aggressive.

The screenshot shows a dashboard for editing the website 'utansvensklicens.net'. At the top, it displays 'Credits: 1160519' and a 'Get your welcome credits' button. The user is identified as 'Hi, Natali'. The main section is 'Editing utansvensklicens.net', with a 'View Settings' button. A notification states: 'Select one post and click the edit or delete buttons. After any edit or delete it may take a few minutes before it shows on your website since the CDN cache needs to be updated.' Below this, there are buttons for 'Clear All Links' and 'Create Interlink'. The 'Website Posts' section has two tabs: 'Site Posts Tree' and 'Contextual Links PageRank'. A text box explains: 'Modern versions of PageRank used by modern Search Engines take into account for rankings contextual links mostly. These algorithms use techniques such as semantic analysis and natural language processing to determine the relevance and context of a link and assign a different weight to each link based on its relevance. These updated versions of PageRank are designed to provide more accurate and relevant results, especially in the context of modern web content and search engines. With our new Contextual Pagerank sculpting app you are now able to sculpt your site's page rank by just clicking the source page, then the page to link to, and by providing the desired anchor texts. Our AI takes care of the rest.' The bottom part of the image shows a complex link map with a central node and many surrounding nodes, each representing a page on the website and its interlinks.

March 17th

We started to rank 🙌🙌

- We created a Viral Organic Boost Campaign for the Home and Main Post at 15:00 .
- This type of campaign helps to index fast but also helps with rankings
- At 23:20 We started to rank for the main keywords on Search Console

Viral Organic Boost | www.utansvensklicens.bet | Sweden | 8 | google.se

Campaign Progress

Current

Total Social Signals Progress 100%

URLs

https://www.utansvensklicens.bet
https://www.utansvensklicens.bet/saekerhetsatgaerder-verktyg-foer-ansvarsfullt-spelande-pa-internationella-spelsajter

23:20 📶 71

☰ 🔍 ? 👤 🔔 ⋮ 👤

Performance ⬇️ EXPORT

Search type: Web ✎

Date: Most recent date ✎ + New

Last updated: 2 hours ago ?

utansvensklicens.bet	9
kringgå spelpaus	0
casino utan svensk licens	0
casinon utan licens	0
kringgå spelpaus	0
casinon utan spelpaus	0
casinon utan svensk licens	0

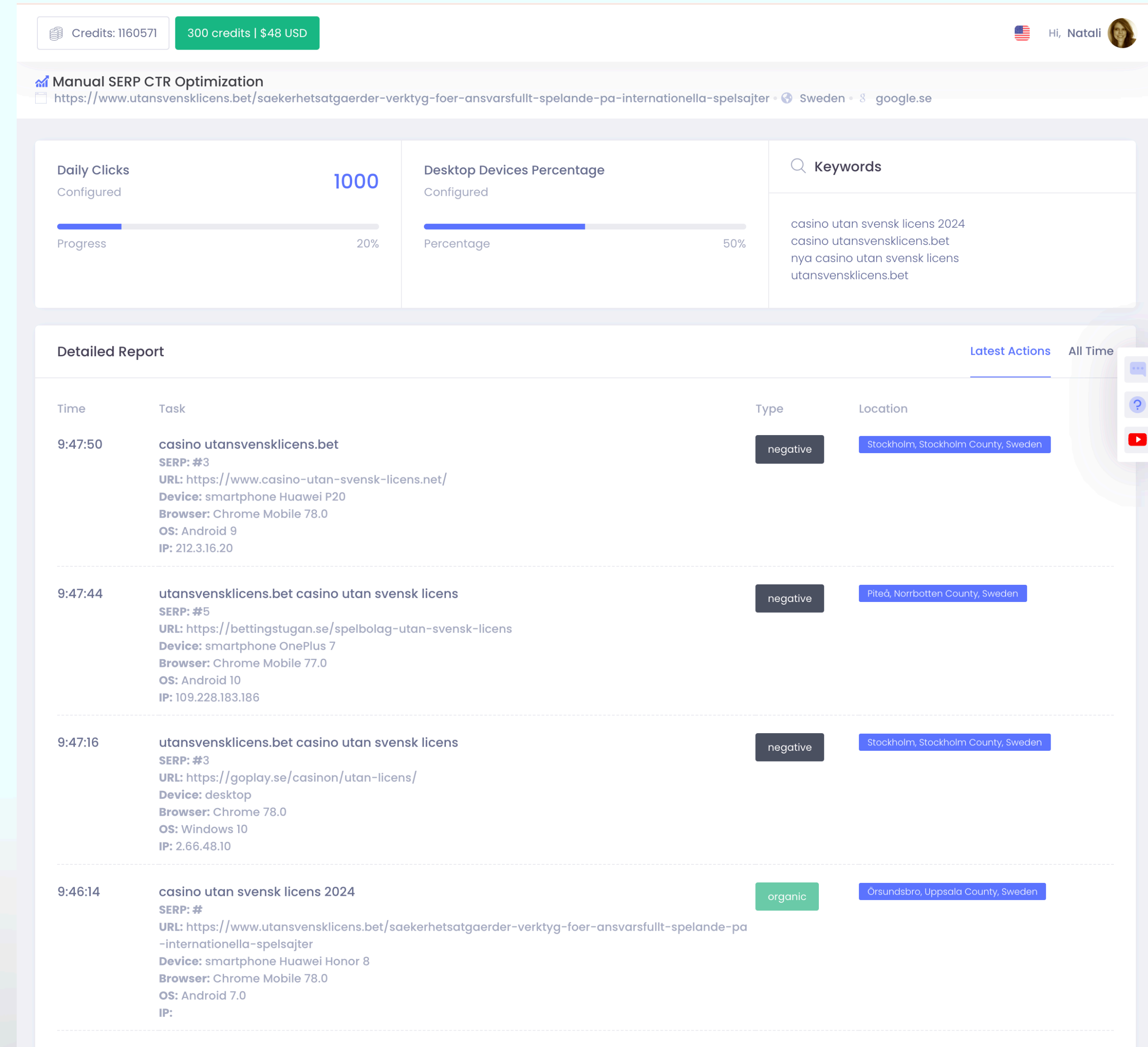
AA 🔒 search.google.com ↻

< > 📄 📖 📄

March 17th

Time to start targeting keywords 

- I created a Manual CTR Optimization Campaign with negative UX signals for the indexed keywords to begin moving the SERPs.
- I also included the domain as a keyword. Additionally, I included some brand + keyword variations that mimic what people search when they want specific information from a particular site. This way, Google starts to “link” your domain to those main keywords you want to rank for, such as casino utansvensklicens.bet.



The screenshot displays a dashboard for a Manual SERP CTR Optimization campaign. At the top, it shows account details: Credits: 1160571, 300 credits | \$48 USD, and a user profile for Natali. The campaign title is "Manual SERP CTR Optimization" for the URL <https://www.utansvensklicens.bet/saekerhetsatgaerder-verktyg-foer-ansvarfullt-spelande-pa-internationella-spelsajter> in Sweden, using google.se.

Key performance indicators are shown in two cards:

- Daily Clicks:** Configured at 1000, with a progress bar at 20%.
- Desktop Devices Percentage:** Configured at 50%, with a progress bar at 50%.

A "Keywords" section lists the following terms:

- casino utan svensk licens 2024
- casino utansvensklicens.bet
- nya casino utan svensk licens
- utansvensklicens.bet

The "Detailed Report" section shows a table of actions:

Time	Task	Type	Location
9:47:50	casino utansvensklicens.bet SERP: #3 URL: https://www.casino-utan-svensk-licens.net/ Device: smartphone Huawei P20 Browser: Chrome Mobile 78.0 OS: Android 9 IP: 212.3.16.20	negative	Stockholm, Stockholm County, Sweden
9:47:44	utansvensklicens.bet casino utan svensk licens SERP: #5 URL: https://bettingstugan.se/spelbolag-utan-svensk-licens Device: smartphone OnePlus 7 Browser: Chrome Mobile 77.0 OS: Android 10 IP: 109.228.183.186	negative	Piteå, Norrbotten County, Sweden
9:47:16	utansvensklicens.bet casino utan svensk licens SERP: #3 URL: https://goplay.se/casinon/utan-licens/ Device: desktop Browser: Chrome 78.0 OS: Windows 10 IP: 2.66.48.10	negative	Stockholm, Stockholm County, Sweden
9:46:14	casino utan svensk licens 2024 SERP: # URL: https://www.utansvensklicens.bet/saekerhetsatgaerder-verktyg-foer-ansvarfullt-spelande-pa-internationella-spelsajter Device: smartphone Huawei Honor 8 Browser: Chrome Mobile 78.0 OS: Android 7.0 IP:	organic	Örsundsbro, Uppsala County, Sweden

March 17th

Time to create some links 

- We randomly selected 29 websites generated by the CTRify A.I. and created a post for each one. We provided the A.I. with a title that included the keyword "Casino Utan Svensk Licens."
- We added a link to our main post on our case study website to each post, ensuring that the anchor text was exactly "Casino Utan Svensk Licens."
- Next, we launched a Viral Organic Boost Campaign that included our main post and the first nine backlinks.

Credits: 9889451 AI Websites Bonus: 2 Hi, Alberto

In order to create Websites, you need first to create a [PBN Content Campaign](#) by giving only one keyword. Our AI will Learn all the Questions around it, and will also suggest to you the best domains, even expired ones when available, and you will be able to pick one free for each newly generated website. Once you have a PBN Content Campaign ready you will be able to generate 40 to 100 posts websites to link to your site, [like this one, in any language, with a few clicks, and in minutes.](#)

[PBN Websites](#) [View Tutorial](#) **Auto enhance new legacy websites?** [Disconnect OpenAI](#) [Create New Website](#)

Search domain by keyword... Tags: All Country: All DR: Min Max

Domain	Type	Value	PageViews	DR	DA	TF	CF	Hosting Renew	Domain Renew	Tag	Actions
meta-genome.net metavers	Legacy Q&A	\$649	1321	35	17	7	13	03-Jan-2023	03-Jan-2024		Edit Site
onlinetexasltc.online Texas License to Carry	Legacy Q&A	\$619	1600	32	8	14	28	11-Sep-2023	11-Sep-2023		Edit Site
cryptoinvestmenttoday.com crypto investment	Enhanced Q&A	\$1015	1230	32	8	10	27	29-May-2023	25-Dec-2023		Edit Site
gold-ira-company.com Gold IRA	Legacy Q&A	\$1426	680	28	7	14	8	25-Aug-2023	25-Aug-2023		Edit Site
loyaltyfaq.com Customer Loyalty	Legacy Q&A	\$1759	1188	28	19	6	21	13-Sep-2022	13-Sep-2023		Edit Site
affiliatescorners.com affiliate programs	Legacy Q&A	\$1621	1117	26	4	13	26	18-Sep-2023	31-Dec-2023		Edit Site

Viral Organic Boost www.utansvensklicens.bet • Sweden • google.se

Campaign Progress
Current
Total Social Signals Progress 100%

URLs

- <https://www.utansvensklicens.bet/saekerhetsgaerder-verktyg-foer-ansvarsfullt-spelande-pa-internationella-spelsajter>
- <https://www.onlinetexasltc.online/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.meta-genome.net/casinon-utan-svensk-licens-en-expert-s-perspektiv>
- <https://www.cryptoinvestmenttoday.com/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.gold-ira-company.com/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.loyaltyfaq.com/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.affiliatescorners.com/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.101roofing.org/the-rise-of-non-swedish-licensed-casinos>
- <https://www.mind-reading-mentalist.online/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>
- <https://www.texasconcealedcarry.net/the-rise-of-casino-utan-svensk-licens-an-expert-s-perspective>

March 18th

We started to rank for more 🙌

- We launched a Viral Organic Boost Campaign for the Home. Just after the first Viral Boost Campaign concluded, we created nine backlinks.
- As a result, we started ranking for even more keywords and began receiving the first clicks, which meant we started appearing on real SERPs in Sweden.

The screenshot shows a dashboard for a 'Viral Organic Boost' campaign. On the left, there is a 'Campaign Progress' section with a 'Current' status and a progress bar for 'Total Social Signals Progress' at 100%. On the right, there is a 'URLs' section listing nine backlinks from various domains, including hospice-pharmacy.com, onlinetexasltc.net, findexchange.xyz, innovativeoutdoor.com.au, the-child-development.com, kimlytips.us, a-elandscapes.com, australianopal.com, and digital-media-marketing.net.

The screenshot shows the Google Search Console Performance report for the domain 'utansvensklicens.bet'. The report displays key metrics: Total clicks (103), Total impressions (343), Average CTR (30%), and Average position (24.1). Below these metrics is a table of search queries, pages, countries, devices, search appearance, and dates. The table lists various search queries such as 'utansvensklicens.bet', 'vpn juridiktioner', 'sportspel utan spelpaus', and 'casino utan svensk licens utansvensklicens.bet', along with their respective clicks, impressions, and positions.

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE	DATES	
Top queries				Clicks	Impressions	Position
utansvensklicens.bet				80	253	1
vpn juridiktioner				0	1	35
sportspel utan spelpaus				0	1	40
casino utan svensk licens utansvensklicens.bet				4	4	49
utansvensklicens.bet casino utan svensk licens				16	17	52.3
utansvensklicens.bet casinon utan svensk licens				2	2	54
casinon utan svensk licens				0	1	71
casino utan licens i sverige				0	1	74
casino utan svensk licens 2020				0	1	79
casino utan svensk licens 2024				0	2	86.5
kasinospel				0	2	86.5
new casino utan svensk licens				0	1	87
flaggor asien				0	1	89
spelsajter utan svensk licens				0	2	90
bäst casino utan svensk licens				0	1	90
bästa online casino utan svensk licens				0	4	91.5
betalningsmetoder på casino utan spelpaus				0	1	93
casino utan svensk licens lista				0	6	93.7
bästa casino bonusar utan svensk licens				0	1	94
nya casino utan licens				0	1	94
bra casino utan svensk licens				0	2	95
eu casino utan svensk licens				0	3	98
bäst casinon utan svensk licens				0	1	99
bästa nätcasino utan svensk licens				0	1	99
online casino utan spelpaus				0	1	99
online casino utan svensk licens				0	1	99
casino utan licens lista				0	1	100
casino utan spelpaus 2020				0	1	100
online casino utan svensk spellicens				0	1	100
bästa casino utan svensk licens				0	3	100.3
bästa casinon utan svensk licens				0	7	100.4
online casino utan svensk licens				0	3	103.3
spela utan spelpaus				0	1	124
casino utan licens				0	4	126.3
casinon utan spelpaus				0	1	149
casino utan svensk licens				1	3	154.7
nya casinon med svensk licens				0	2	174
casinon utan licens				0	1	175

March 19th

DR started to show on Ahrefs 🙌

- We began appearing on Ahrefs with a good Domain Rating (DR) thanks to the initial backlinks.
- As a result, more keywords were displayed in the Google Search Console, so we incorporated some of them into the Manual CTR optimization campaign using the campaign Quick Edit feature.
- Additionally, we created a new Viral Boost Campaign for the URLs that were receiving impressions on Google.

The screenshot shows the 'Viral Organic Boost' campaign interface. On the left, there is a 'Campaign Progress' section with a progress bar for 'Total Social Signals Progress' at 100%. On the right, there is a search bar labeled 'URLs' with a list of URLs:

- https://www.utansvensklicens.bet
- https://www.utansvensklicens.bet/casino-utan-svensk-licens-lista-over-basta-casino-utan-svensk-licens
- https://www.utansvensklicens.bet/casino-utan-svensk-licens
- https://www.utansvensklicens.bet/kathleen-nulph

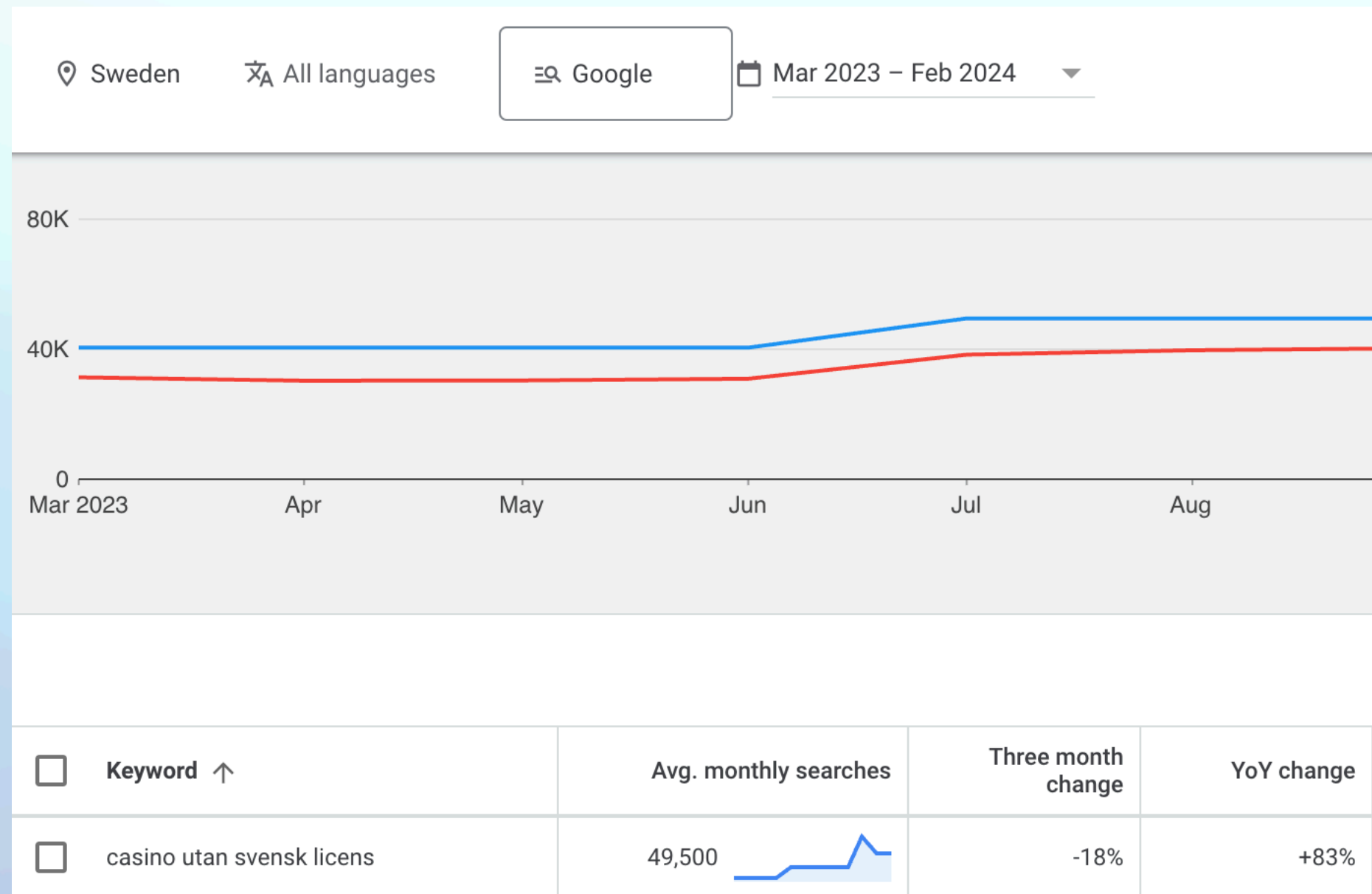
The screenshot shows the Ahrefs website overview for utansvensklicens.bet. The interface includes a navigation bar with options like Dashboard, Site Explorer, Keywords Explorer, Site Audit, Rank Tracker, Content Explorer, Web Explorer, and Competitor Explorer. The main content area displays the following metrics:

- Backlink profile:** DR ⁱ 39, UR ⁱ 0, Backlinks ⁱ 24, Ref. domains ⁱ 24. AR 1,858,766. A tooltip indicates: 'The total number of links from other websites pointing to your target.'
- Organic search:** Keywords ⁱ 9, Traffic ⁱ 0, Top 3 0, Value N/A.
- Performance:** Referring domains, Domain Rating, URL Rating, Organic traffic, Organic traffic value, Paid traffic, Paid traffic cost, Crawled pages.

March 21th

SERPs start to shake 🏠⚠️🌀🌪️

- When we implemented our Manual CTR campaign with negative signals enabled, we added 1,000 new searches to an existing daily volume of 2,000 keywords. Unlike before, where users would click on the top results, they instead quickly clicked on various results with short visits, known as pogo-sticking. This behavior disrupts the search engine results pages (SERPs). In response, Google aims to provide better results to enhance the search experience and cater to user needs, potentially offering quick answers.

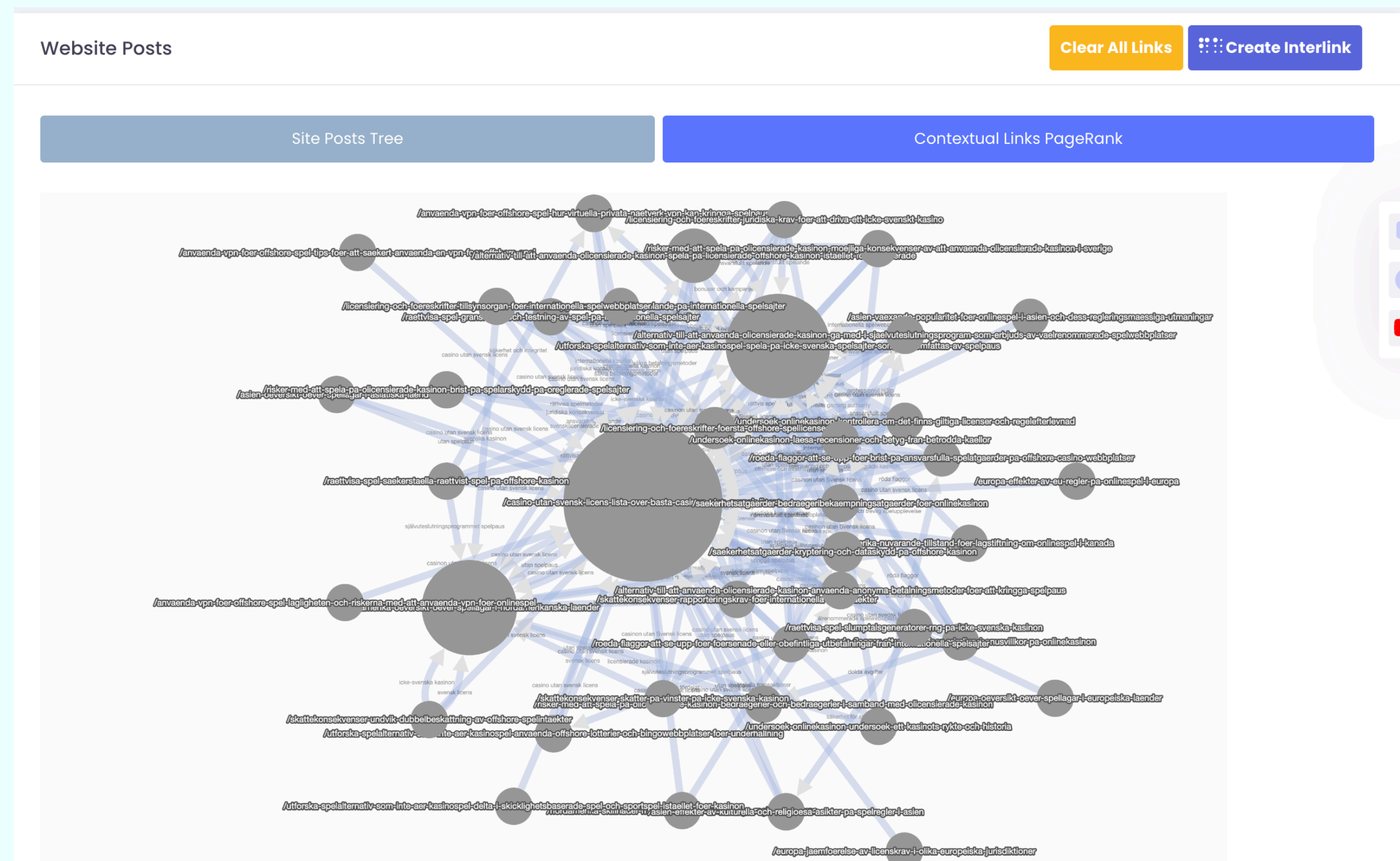





The image displays two screenshots of Google search results for the query "casino utan svensk licens" in Sweden. The top screenshot shows the search results page with various filters and search suggestions. The bottom screenshot shows the same search results page with a mobile device overlay displaying a search result snippet. The overlay includes a "Wow" reaction and a "is sinking ;)" comment.

March 22th

New internal link to reinforce first ranked keywords

- Once we reviewed the keywords on each post to match the main ranked ones we clicked the Create Interlink button. This allowed the system to create links on each post and link the best candidates for each anchor.
- We launched a new 100 clicks day Manual CTR campaign targeting specific keywords and domains. Additionally, we're launching a 200 clicks day Kickstart campaign aimed at indexing more long-tail keywords across all posts.



Kickstart campaign		www.utansvensklicens.bet	21-03-2024	22-04-2024	● Active
Manual SERP CTR Optimization		main keywords + domain : https://www.utansvensklicens.bet	21-03-2024	20-04-2024	● Active
Viral Organic Boost		www.utansvensklicens.bet	21-03-2024	19-04-2024	● Finished

March 23th

Time to start warning the main keyword

We are currently not ranking for our main target keyword, "casino utan svensk licens," . However, we plan to create a manual click-through rate (CTR) campaign targeting our main post for this keyword. The objective is to begin receiving clicks as soon as Google starts ranking the post for the primary keyword.

The screenshot shows a dashboard for "Manual SERP CTR Optimization" for the URL <https://www.utansvensklicens.bet/casino-utan-svensk-licens-lista-over-basta-casinon-utan-svensk-licens> in Sweden on google.se. It features two progress bars: "Daily Clicks Configured" at 500 (46% progress) and "Desktop Devices Percentage Configured" at 50% (50% progress). A search bar for "Keywords" contains "casino utan svensk licens". Below is a "Detailed Report" table with two entries of organic clicks.

Time	Task	Type	Location
16:00:54	casino utan svensk licens SERP: # URL: https://www.utansvensklicens.bet/casino-utan-svensk-licens-lista-over-basta-casinon-utan-svensk-licens Device: desktop Browser: Chrome 78.0 OS: GNU/Linux IP:	organic	Borås, Västra Götaland
16:00:44	casino utan svensk licens SERP: # URL: https://www.utansvensklicens.bet/casino-utan-svensk-licens-lista-over-basta-casinon-utan-svensk-licens Device: desktop Browser: Chrome 78.0 OS: Windows 10 IP:	organic	Ljungby, Kronoberg Cou

(When no IP and no SERP position is shown, it means that the URL hasn't been found on the top 100 results for the keyword.)

March 26th

We are ranking for more keywords 🙌

- The website is currently ranking for 189 keywords. Search Console has identified 32 of the 80 backlinks that were created.
- With campaigns that have been created and updated to include the new keywords, the site's growth appears to be healthy.

The image shows a screenshot of the Google Search Console interface for the website [utansvensklicens.bet](https://www.utansvensklicens.bet). The main section displays 'Performance on Search results' for the date range 'Mar 15, 2024-Mar 26, ...'. The performance metrics are:

- Total clicks: 3.43K
- Total impressions: 5.51K
- Average CTR: 62.2%
- Average position: 21.8

Below the metrics is a line chart showing performance trends from 3/15/24 to 3/25/24. The chart shows fluctuations in all four metrics, with a notable peak in CTR and a dip in average position around 3/19/24.

On the right side, the 'Top sites linking to this page' section lists 31 external sites. The first few sites are:

- commercial-cleaning.org
- findexchange.xyz
- cryptoinvestmenttoday.com
- newsazco.com
- newsecludedness.com
- newsecured.com
- newsprevent.com
- meta-genome.net
- onlinetexaslhc.net
- seo-optimize.net
- intothewanderverse.com
- kimlytips.us
- newsmol.com
- tags.net.au
- newspoip.com
- outdoor-living-ideas.net
- a-landscape.com
- digital-media-marketing.net
- newsnone.com
- spiritualdefinition.com
- shockwave-behandling.net
- landscaping-design.net
- innovativeoutdoor.com.au
- the-child-development.com
- loyaltyfaq.com
- lakeandhomeweb.com
- newstroops.com
- onlinetexaslhc.online
- newsegregative.com
- affiliatescorners.com
- newswherever.com

The interface also shows a sidebar with navigation options like Overview, URL inspection, Performance, Search results, Discover, Indexing, Pages, Sitemaps, Removals, Experience, Page Experience, Core Web Vitals, and HTTPS. The top navigation bar includes the Google Search Console logo and a search bar for inspecting any URL in the domain.

March 27th

Time to create a couple of new campaigns

- We developed an AI SERP CTR optimization campaign that selected all keywords and URLs with the Green Option.
- We also created a new Manual SERP CTR optimization campaign using all the new keywords on search console related to our main post and main keyword. To modify the main post, we simply provided the list of keywords to GPT Chat.

The screenshot shows the Google Ads interface with the following elements:

- Top bar: Credits: 1155867, Get your welcome credits, Hi, Natali
- Progress bar: 1) Campaign Type, 2) Verify Ownership, 3) Main Params, 4) Keywords & URLs, 5) Review and Submit
- Section: Select the URLs and keywords
- Brand Keyword: Write your main brand keyword
- Instructions: Write your brand keyword (or domain without TLD if you don't have a brand) to be used in conjunction if needed. Will be used to enforce one keyword for a URL not appearing on SERPS. It will be replaced with | keyword + brandkeyword | as if somebody were looking for that information on your site didn't show and refined the search. **Leave blank if you want to ignore not found keywords.**
- Select CTR Optimization Type: Match optimal current position CTR, Match the above position CTR
- Buttons: All Keywords, UNSELECT ALL, Estimated Cost 870 credits
- Note: The selected keywords with CTR lower than your selection will be marked in the same color of your choice. You can manually uncheck undesired ones
- Keyword list table:

Keyword	Kw Vol	Clicks	Pos	Current CTR	Optimal CTR
utansvensklicens.bet	960	318	5	33.13	6.3
utansvensklicens.bet casino utan svensk licens	29	28	49	96.55	1.87
casinon utan svensk licens utansvensklicens.bet	12	8	35	66.67	1.87
utansvensklicens.bet casinon utan svensk licens	5	5	54	100	1.87
casino utan svensk licens utansvensklicens.bet	3	2	58	66.67	1.87
casino utan svensk licens	4	1	171	25	1.87
bästa online casino utan svensk licens	1	0	93	Current CTR: 0	Optimal CTR: 1.87
casino utan spelpaus	1	0	189	Current CTR: 0	Optimal CTR: 1.87
casino utan svensk licens 2020	1	0	99	Current CTR: 0	Optimal CTR: 1.87
casino utan svensk licens lista	1	0	66	Current CTR: 0	Optimal CTR: 1.87
casinon utan spelpaus	1	0	143	Current CTR: 0	Optimal CTR: 1.87
casinon utan svensk licens 2024	1	0	94	Current CTR: 0	Optimal CTR: 1.87
nya casino utan svensk licens	1	0	108	Current CTR: 0	Optimal CTR: 1.87

Manual SERP CTR Optimization



<https://www.utansvensklicens.bet/casino-utan-svensk-licens-lista-over-basta-casinon-utan-svensk-licens>

27-03-2024

26-04-2024

● Active

AI SERP CTR Optimization



www.utansvensklicens.bet

27-03-2024

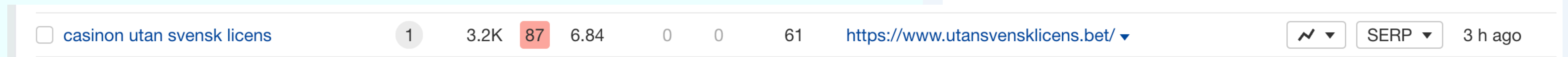
24-04-2024

● Active

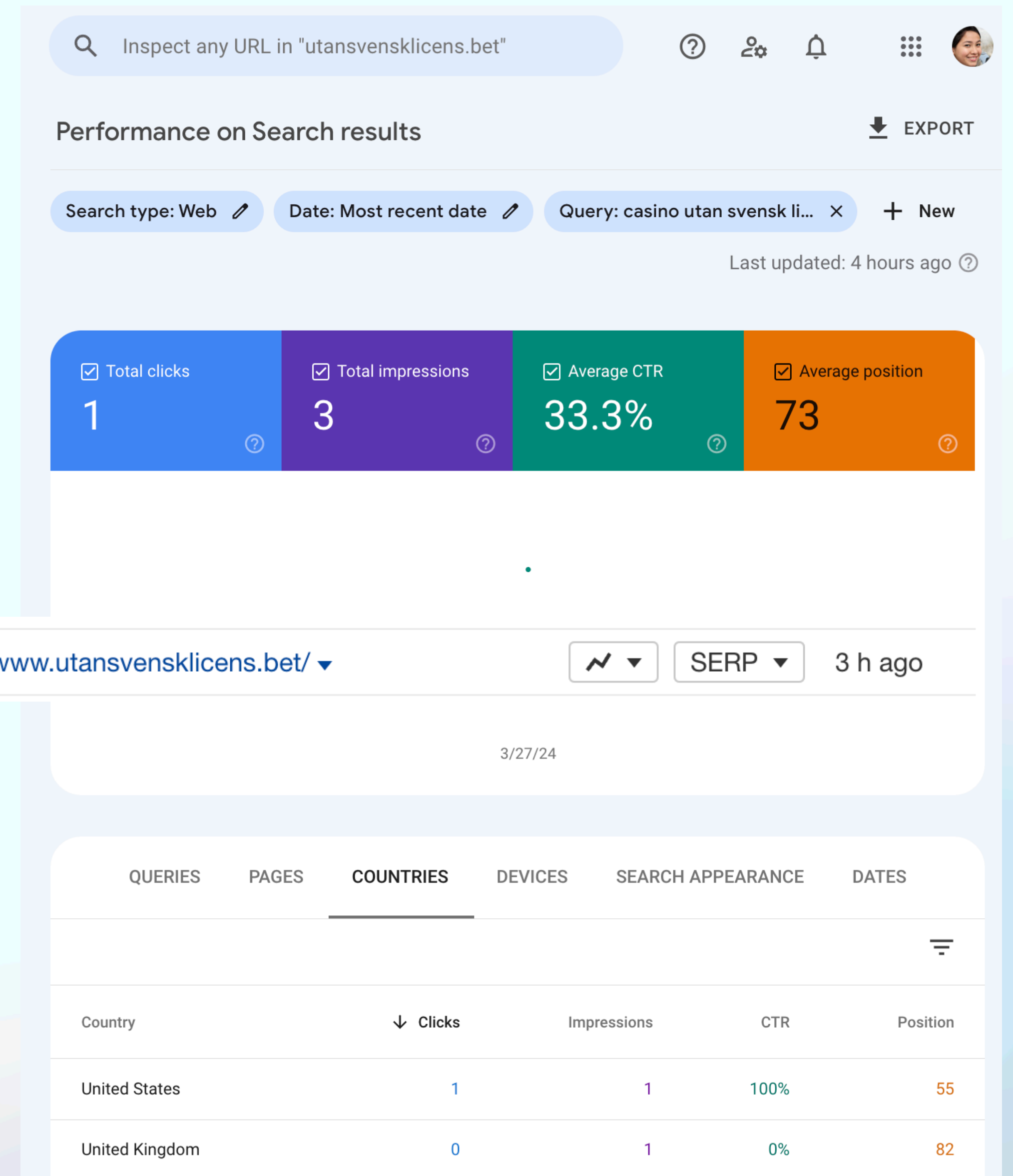
March 28th

The main keyword started to rank 🙌

- Our home page started to show on USA SERPS at position 55 for our main keyword Casino Utan Svensk Licens and for the plural Casinon



- Is it time to launch a supportive Manual CTR campaign that aims to generate 100 daily clicks. This campaign will help improve our ranking and potentially make our main post visible on the SERPs. As a result, the other campaigns we currently have in place for Sweden will also start clicking it as soon as Google.se begins to show them.



April 11th

Ranking now for 317 keywords 🙌

- A couple of weeks later, the UX signals campaigns began to have an impact on top keywords. For instance, the keyword “**casino utan svensk licens 2024**” is currently ranking 22 on Google Search Console and 27 on Ahrefs.
- Ahrefs detects only 41 keywords, 24 of which are for Sweden. However, the website ranks for 104 keywords in Sweden in Search Console and 317 keywords globally.

casino utan svensk licens 2024	229	238	21.7
kathleen nulph	220	237	1.2
jämförelse av licenskrav i europeiska jurisdiktioner: vad du behöver veta	220	235	1.1

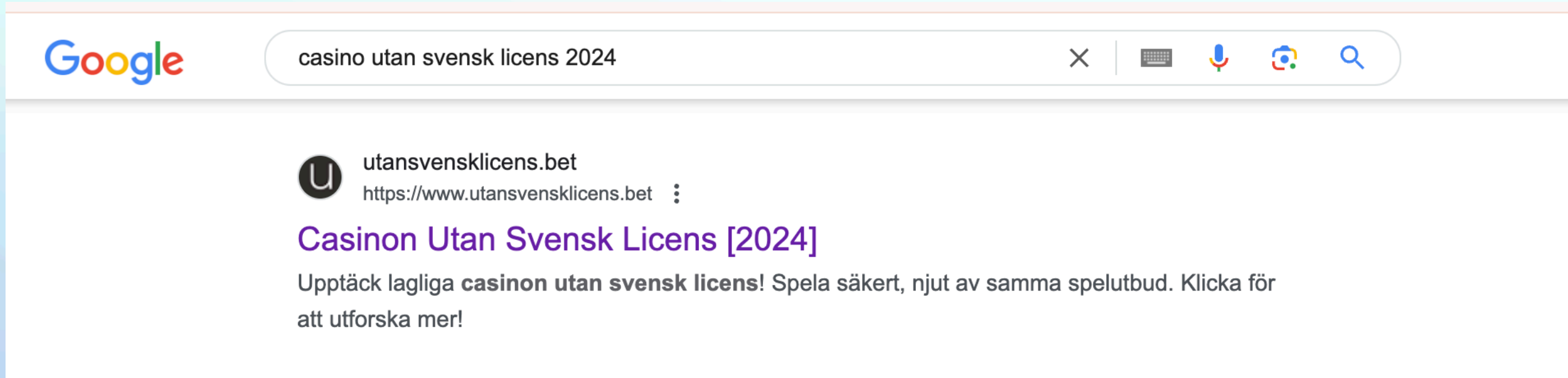
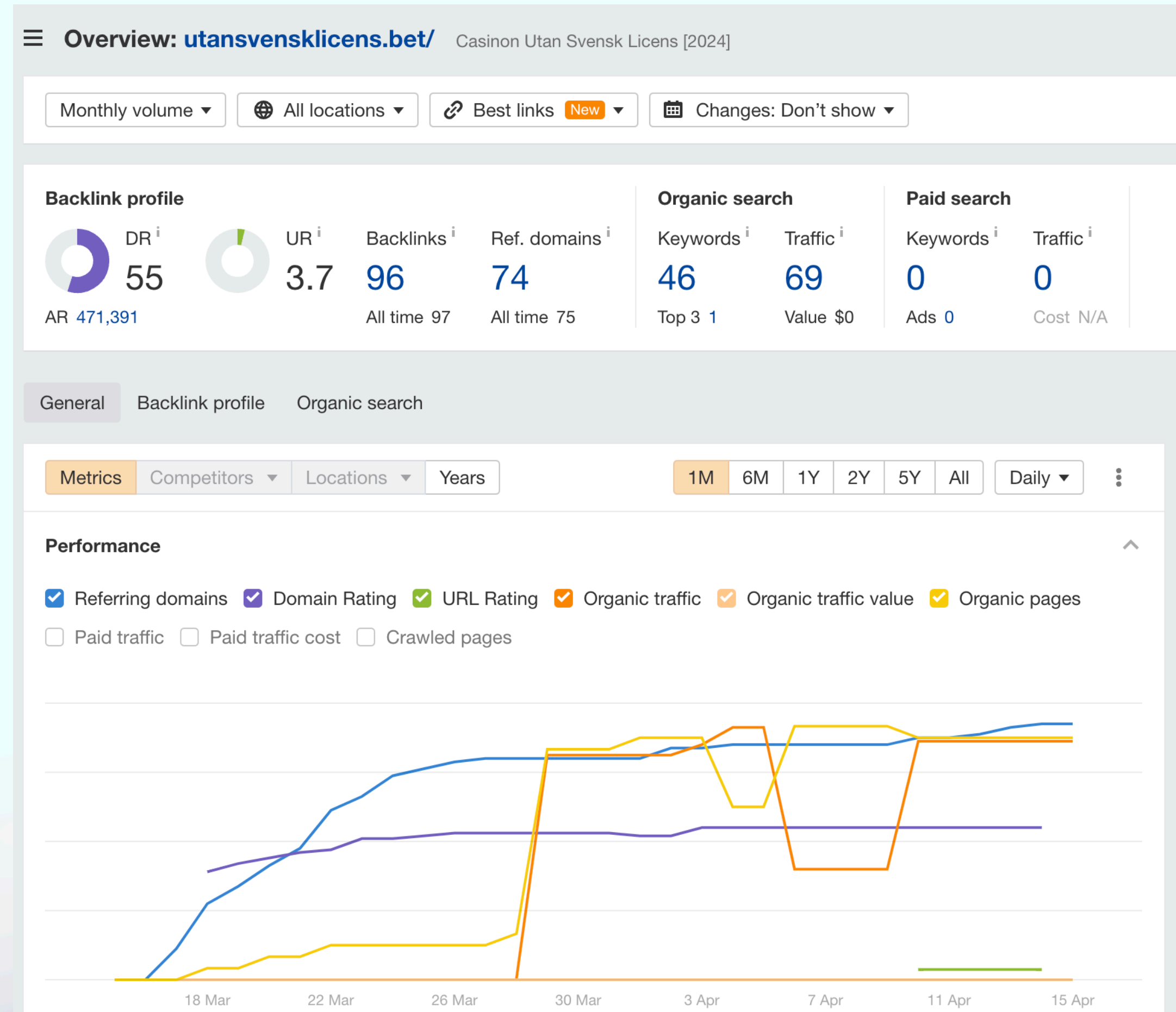
Rows per page: 10 1-10 of 104

Keyword	SF	Volume	KD	CPC	Traffic	Paid	Position	URL
<input type="checkbox"/> utansvensklicens.bet	2	150	31	N/A	65	0	1	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino utan svensk licens 2024	3	150	80	N/A	0	0	27	https://www.utansvensklicens.bet/
<input type="checkbox"/> svenska casinon utan spelpaus	2	50	83	N/A	0	0	43	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino utan svensk licens lista	2	200	84	N/A	0	0	61	https://www.utansvensklicens.bet/ 1 more
<input type="checkbox"/> casinon utan svensk licens	1	3.2K	87	6.84	0	0	61	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino utansvensklicens.bet	3	200	79	N/A	0	0	64	https://www.utansvensklicens.bet/
<input type="checkbox"/> spel utan svensk licens	3	150	87	N/A	0	0	65	https://www.utansvensklicens.bet/
<input type="checkbox"/> svenska casino utan spelpaus	5	60	86	N/A	0	0	67	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino utan svensk	1	300	86	5.40	0	0	68	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino utan svensk licens	1	33.0K	86	6.84	0	0	75	https://www.utansvensklicens.bet/
<input type="checkbox"/> spela på casino utan svensk licens	2	60	85	N/A	0	0	75	https://www.utansvensklicens.bet/
<input type="checkbox"/> nordamerika flaggor	2	90	0	N/A	0	0	76	https://www.utansvensklicens.bet/
<input type="checkbox"/> new casino utan svensk licens		30	85	N/A	0	0	78	https://www.utansvensklicens.bet/
<input type="checkbox"/> casino eu licens	2	30	83	N/A	0	0	79	https://www.utansvensklicens.bet/
<input type="checkbox"/> flaggor nordamerika	2	50	0	N/A	0	0	79	https://www.utansvensklicens.bet/
<input type="checkbox"/> bäst casinon utan svensk licens	2	40	83	N/A	0	0	81	https://www.utansvensklicens.bet/
<input type="checkbox"/> bästa spelsajten	2	50	30	N/A	0	0	87	https://www.utansvensklicens.bet/
<input type="checkbox"/> online casino utan spelpaus	4	200	87	N/A	0	0	88	https://www.utansvensklicens.bet/

April 15th

First 28 days passed... looking good!

- We've achieved a remarkable milestone by ranking 20th on Google.se for the primary keyword and its variation.
- Additionally, we're now ranking for 148 keywords in Sweden.
- Considering that this is a new domain and the highly competitive environment, this success is truly impressive! But is not the rank in one day trick... **we need to go deeper in the rabbit hole.**

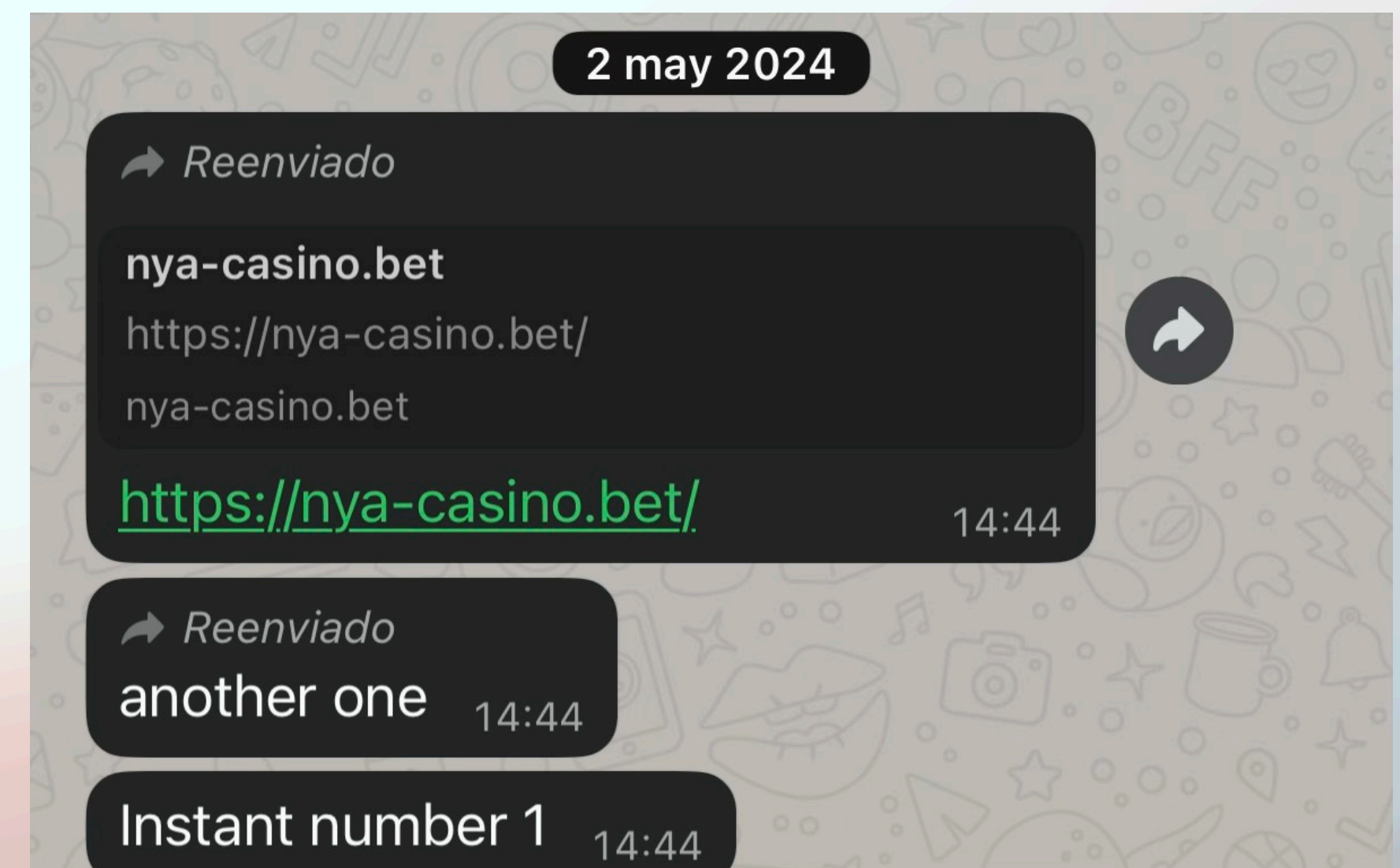


Keyword	SF	Volume	KD	CPC	Traffic	Paid	Position ▲	URL	Updated
<input type="checkbox"/> casinon utan svensk licens	3	1.3K	85	N/A	3	0	20	https://www.utansvensklicens.bet/	15 Apr 2024

A bit of very good luck...

They just did the same to another new domain! **We caught them in real time!**

It's crucial to be able to follow their actions in real time, especially since their tricks are often exposed only by a small time period. However, since Google Services take some time to update across all their services, it's important to be able to spot a trick as soon as it happens. This allows you to investigate further and uncover what happened on Google before the "assassin cleared the evidence".



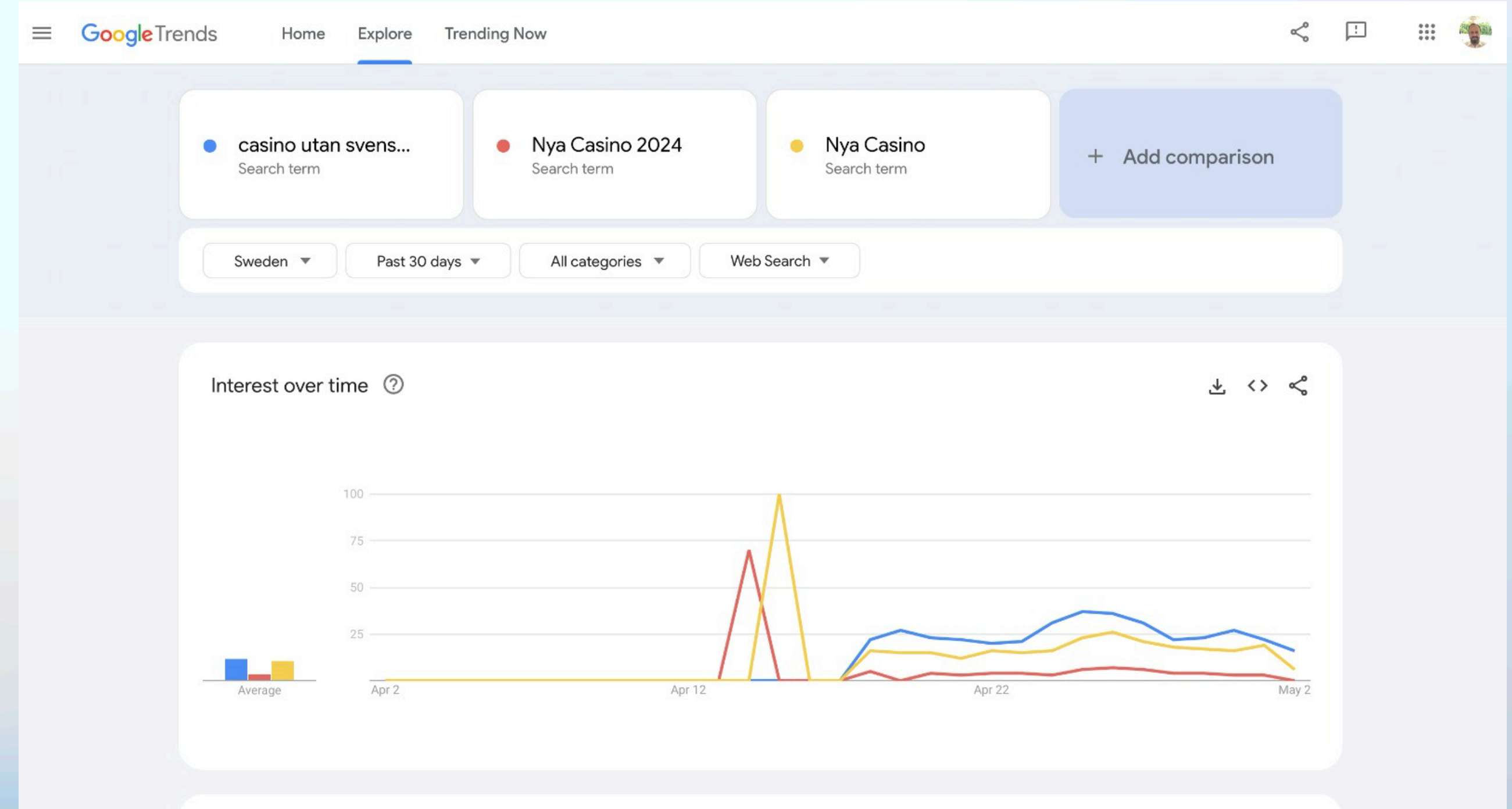
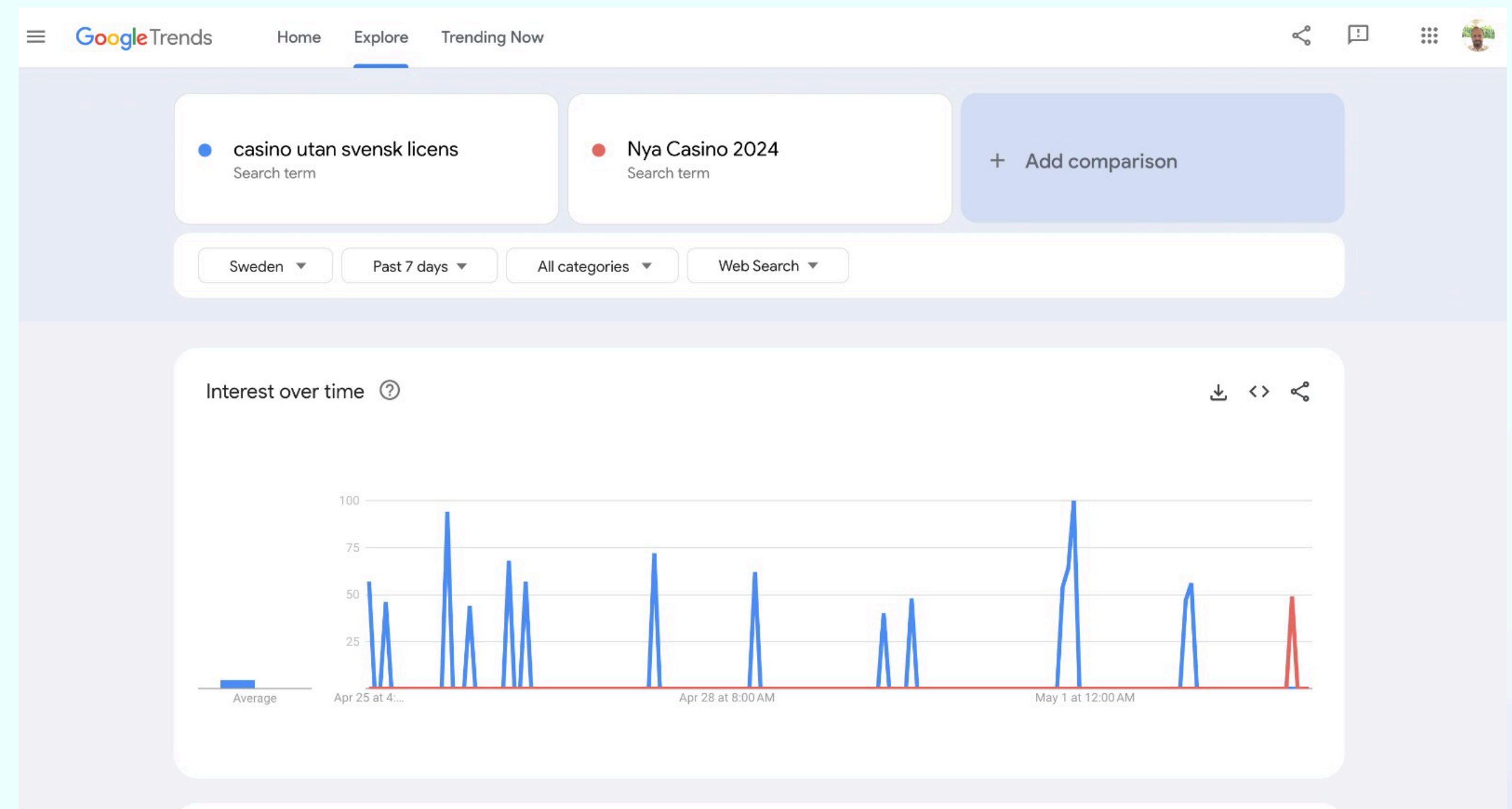
More Traffic Spikes!

Every new website launch they send traffic as spikes show, and we've confirmed that it works as expected based on our tests....

This confirms that traffic is crucial in their strategy of rapid ranking, but it needs to be more.

Even though our experiment is performing well, it's been 28 days, which is an impressive result for a new website, but it's supposed to rank in just one day.

Additionally, this second website confirms that there's something more to it...



Let's delve into Google.

Ah, I see!!! Google appears to believe one is source of the other domain

We recall that casino-utan-svenks-license.bet also had a domain associated with it: factmata.com. This new one has bonavistasocialclub.com, but why?

The image is not even original, is copied from the original website or other older source. And Google knows it.

We are in to something. Let's dive in and see all that Google sees as if we were the Google crawler itself!

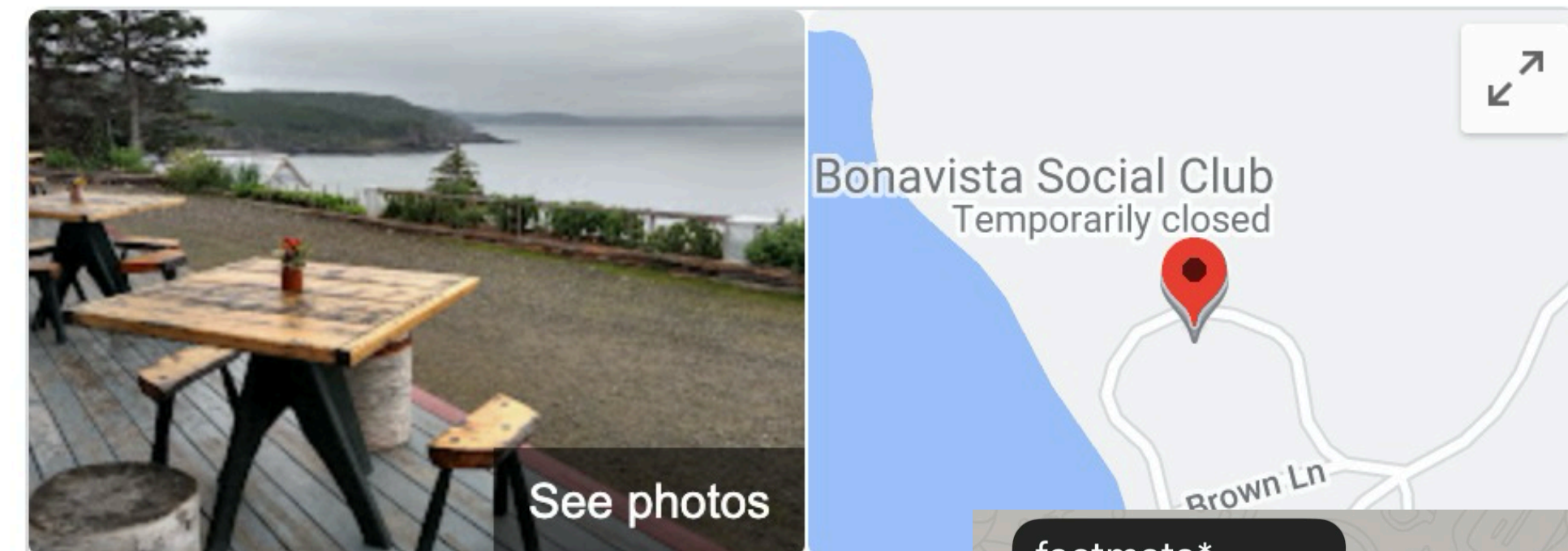
The screenshot shows a Google search result for the query "Nya Casinon 2024". The top result is from bonavistasocialclub.com, with the URL http://bonavistasocialclub.com/. The snippet reads "Nya Casinon 2024 ⚡ Bästa nya online casinon i Sverige". Below the search result is a section titled "About the source" with an information icon. Underneath, the domain "nya-casino.bet" is listed. A blue box contains a message: "Google can't find much info on other sites to help you learn more about nya-casino.bet." Below this, it says "You might consider:" followed by two bullet points: "Does the source seem trustworthy?" and "What do other sources say?". A link "Get more tips" is also present. The "About the image" section shows a thumbnail of the image with the text "A version is at least 9 months old" and a link "More about image >". The "Found on these pages" section lists two sources: bonavistasocialclub.com (dated Apr 5, 2024) and Spelsidor.se (dated Aug 2, 2023). Both sources include a "Translate this page" link and a small thumbnail of the image.

The First Trick

Aha! Both were previously domains of real business verified by Google!

The Google leak shows that verified local business domains benefit from stronger entity validation, are more likely to be seen as trustworthy sources, and can boost link quality assessments. These advantages are reflected in systems like SiteAuthority, AnchorsAnchor which collectively influence ranking.

But why not use them directly? For sure, They wanted to hide that trick also and some how they derived the quality signals from the GMB domain to the domain that really is ranking.

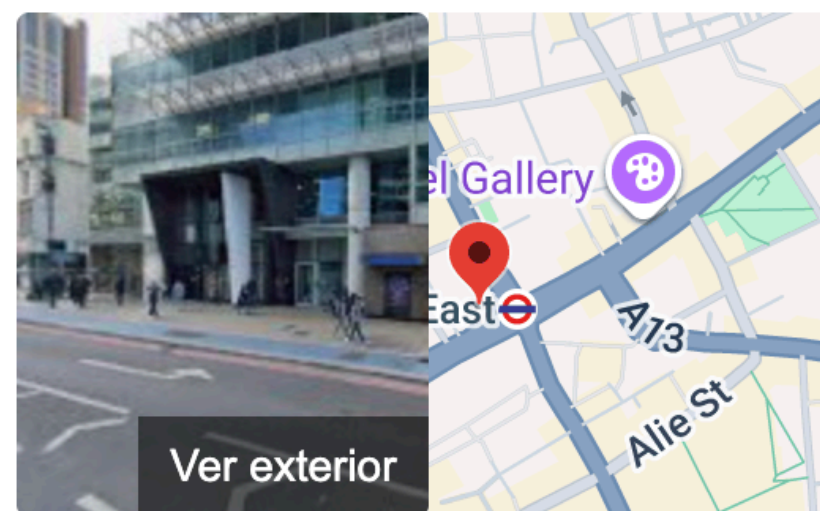


Bonavista Social Club

Website Directions Save

4.7 ★★★★★ 259 Google reviews ⓘ

\$20–30 · Restaurant



Factmata

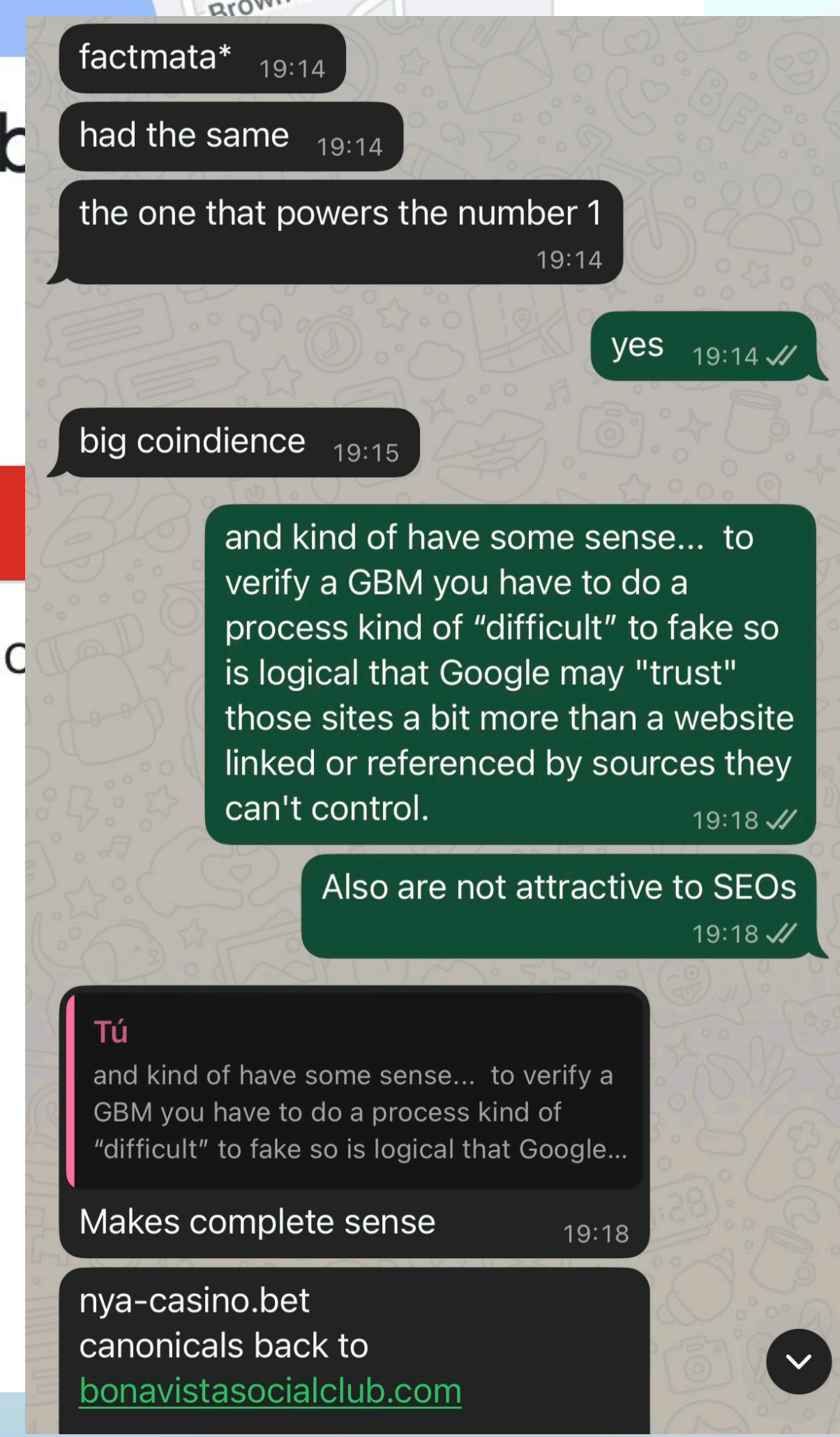
4,0 ★★★★★ 1 reseña ⓘ

Registro mercantil en Londres, Inglaterra

Cerrado permanentemente ▾

Reseñas Guardar

Compartir



Club.com

Road, Newmans C

club.com

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-30 ▾

Second Trick

Only Google Bot can see...

- If you visit those GMB domains, they will block you and won't even redirect you to the good websites.
- Only Google will see those GMB domains, and even more. Google won't rank them and will deliver instead on the SERPs the good ones.
- Clever Server and Network configurations are doing the magic.

The image shows a browser window at the top with the URL `bonavistasocialclub.com`. Below the browser, there is a screenshot of an error message: "Error 1015" with a Ray ID and timestamp, followed by "You are being rate limited". Below this is a "What happened?" section explaining that the website owner has banned the user temporarily. A link is provided: `https://developers.google.com/search/docs/essentials/status-codes/cloudflare`.

Below the error message is a screenshot of a Google Search Console "Test results" page. The page shows "No items detected" with a sub-message "No rich results detected in this URL. [Learn more](#)". There are buttons for "VIEW TESTED PAGE" and "PREVIEW RESULTS". Under the "Details" section, it says "Crawled successfully on 9 Oct 2025, 19:20:39". Under "Additional resources", there is a link to "Monitor rich results for your entire site".

On the right side of the image, there is a smartphone rendering of a webpage titled "Nya Casino 2025". The page features a blue header with a Swedish flag icon and the text "Nya Casino 2025". Below the header, it says "Uppdaterad: 08 Oktober 2025" and "NYA CASINON I SVERIGE" with an image of casino chips. At the bottom, it says "Rendered with Google Inspection Tool smartphone".

Third hidden Trick

Visitors got designed to drive conversions content in the ranked domains and errors on the GMB ones. However, Google managed to get the SEO optimised content in Both!

- To serve static SEO-optimized content to Google crawlers in 100% JavaScript websites dynamically created by a CMS is quite common.
- However, this approach was even more clever and fully compliant with Google's terms.
- In fact, they were strategically hiding their valuable content from their SEO competitors to prevent them from simply copying and overranking them.



Fourth hidden Trick

145 unique anchors and average 10 post for each from 1450 domains

- What they really wanted to hide besides the content was their anchor profile.
- A third domain, also, GMB profile received all the backlinks from posts on average websites that included 3 outgoing backlinks. 2 backlinks to well know reputable source, and 1 more with the anchor to a GMB website that will power other GMB website and the final domain that will be the one ranking for those keywords.

Online spelhus har genomfört en väsentlig transformation under det nyaste tioårsperioden, vilket har förändrat hur personer spelar och samverkar med spel. Enligt en undersökning från H2 Gambling Capital förväntas den globala marknaden för online vadslagning uppnå 127 miljarder pengar år 2027, vilket demonstrerar på den expanderande attraktiviteten för elektroniska spelplattformar.

En av de största framstående aktörerna inom online casino är Bet365, som etablerades 2000 och har blivit en ledande plattform för spelare internationellt över. Du kan studera mer om deras erbjudanden på deras [officiella webbplats](#). Bet365 har också erhållit flera priser för sina innovativa funktioner, inklusive live dealer-

alla casino	casino utan spelstopp
alla casino utan svensk licens	casino utan svensk licens
bästa casino	casino utan svensk licens
bästa casino utan licens	casino utan svensk licens
bästa casino utan spelpaus	casino utan svensk licens
bästa casino utan svensk licens	casino utan svensk licens
bästa casino utan svensk spellicens	casino utan svensk licens
bästa utan svensk licens	casino utan svensk licens
bästa utländska casino	casino utan svensk licens
betting och casino utan svensk licens	casino utan svensk licens
betting utan svensk licens	casino utan svensk licens

Live casinon har blivit alltmer eftertraktade bland spelare som efter spelupplevelse. Genom att presentera interaktion i realtid med faktiska plattformar en känsla av att vara på ett materiellt casino, utan att lämna hemmet. Enligt en rapport från Statista beräknas marknaden för live casinon årligen fram till 2026.

En av de mest framträdande framstående aktörerna på live casino-segmentet är Evolution Gaming, som har förändrat branschen med sina banbrytande spel. Du kan läsa mer om deras arbete på deras [officiella webbplats](#).

En av de största fördelarna med live casinon är den samhälleliga interaktionen. Spelare kan chatta med dealers och övriga spelare, vilket skapar en mer engagerande atmosfär. Vidare erbjuder live casinon vanligtvis ett större utbud av spel, som blackjack, roulette och baccarat, vilket tilltalar varierande typer av spelare. För mer information om live casinon, besök [Wikipedia](#).

Trots dessa fördelar finns det också negativa aspekter. Live casinon fordrar en konstant internetuppkoppling, och eventuella avbrott kan influera spelupplevelsen ogynnsamt. I tillägg kan insatserna vara mer omfattande än vid traditionella online casinon, vilket kan motverka nya spelare. Det är viktigt att spelare definierar en ekonomisk plan och håller sig till den för att förhindra överdrivet spelande. Du kan upptäcka mer upplysningar om förnuftigt spelande på [bästa casino](#).

Sammanfattningsvis presenterar live casinon en unik och intressant spelupplevelse, men det är nödvändigt att vara insatt om såväl fördelar och nackdelar. Genom att utvälja en säker plattform och engagera sig ansvarsfullt kan spelare förbättra sin njutning av live casinon.

För att öka din spelupplevelse är det viktigt att välja en godkänd och övervakad system. Många nationer har infört stränga föreskrifter för att bevara spelare och garantera rättvisa spel. I Sverige, till exempelvis, styr online spel av Spelinspektionen, som utfärdar licenser och inspekterar området. För mer upplysning om föreskrifter och normer för online gambling, gå till [New York Times](#).

En annan viktig faktor av online kasino är förmåner och erbjudanden. Många system tillhandahåller startbonusar för nya spelare, vilket kan ge fler pengar att engagera sig för. Det är dock nödvändigt att läsa villkoren noggrant, då krav kan ändras. Genom att vara sig uppdaterad och bestämma rätt system kan spelare njuta av en säker och roligt spelupplevelse. Ta reda på mer om ansvarsfullt spelande på [bästa casino](#).

Sammanfattningsvis presenterar online spelhus en unik och spännande spelupplevelse som fortsätter att förändras med sen innovation. Genom att vara kunnig om bestämmelser och plocka passande system kan spelare öka sin njutning och säkerhet i den elektroniska spelmiljön.

ion utan spelpaus	sverige casino
ion utan svensk licens	sverige nätcasino
and play casino utan svensk licens	tech-list-placeholder
idska casino	typer av casino utan svensk licens
asinon utan svensk licens	undersökning av casinon utan spelpaus
no utan svensk licens	utan svensk licens casino
isino	utforska casinospel utan svensk licens
isino – https://www.emza-vs.com/	utländska casino
isino utan licens	utländska casino 10 euro
isino utan spelpaus	utländska casino casino utan svensk licens
isino utan svensk licens	utländska casino med bankid
isino https://www.emza-vs.com/	utländska casino med trustly
isino	utländska casino med zimpler
play casino utan svensk licens	utländska casino utan omsättningskrav
asino utan licens	utländska casino utan svensk licens
asino utan svensk licens	utländska casinon
1 licens	utländska casino
1 spelpaus	zimpler casino utan svensk licens
1 svensk licens	
ino på sidor utan svensk licens	
ino utan spelpaus	

Why all this secrecy instead of taking action directly?

In reality, it's quite simple yet complex at the same time.

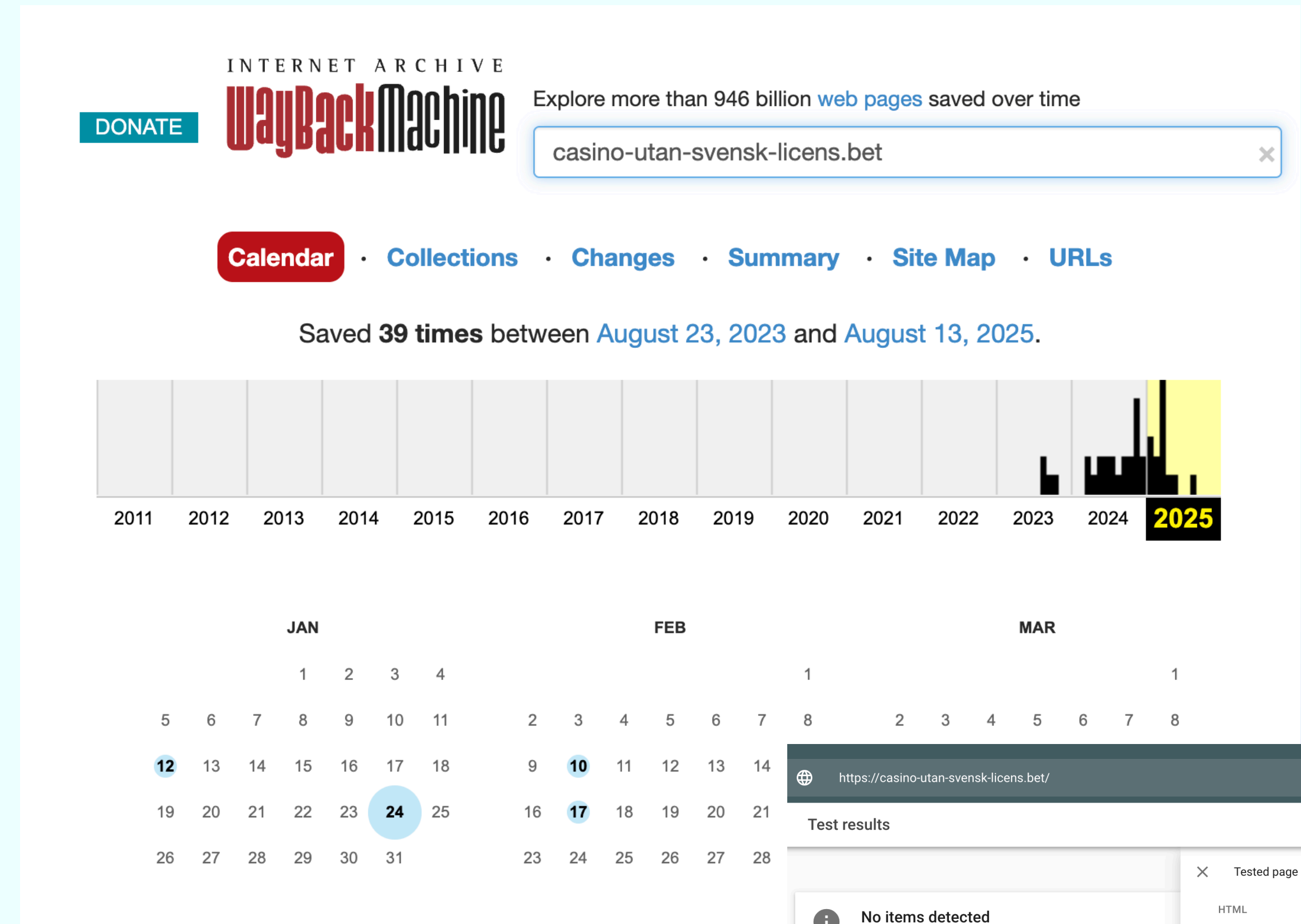
- Your content is quickly imitated by competitors as soon as you publish it.
- Similarly, backlink profiles are imitated as quickly as you can create them.
- Blackhat attacks occur to dump your websites into highly competitive niches. However, it seems that these attacks don't affect the final websites that receive really bad neighborhood links directly, possibly from competitors who want to dump them. Instead the Authority passed by the GMB sites were intact and google just decided to show one instead of other as was forced by the smart servers and network configuration.
- Since these websites aren't ranking independently, they may not be affected as much as the GBM website, which is ranking. Perhaps you're even avoiding manual actions, as if any of those domains are flagged, they might be discarded during a manual review because the server is inaccessible.
- Nevertheless, since nothing is done on the website that ranks you, you can't really apply a sanction to a website that doesn't do anything wrong directly.

Will this trick last?

I worked for almost two years, and it seems that the technique is still ongoing.

Ranked from November 2023 until June 24, 2025, survived all know large Google Core Updates, but is now no longer ranking for the "Casino Stan Svens License" keyword or any related keywords. It seems that the Affiliate Offer has concluded, and the website has been repurposed or saved for future use, now disguised as the website of a restaurant for Google's cool-down initiative, we suppose.

Since we have most of their networks located, we discovered that they are now targeting other affiliate offers using similar techniques and new ones. However, since they are still active, we cannot disclose this information as we reserve it for future research and development.



R & O Restaurant and Catering
4.5 ★★★★★ · 1,747 Google reviews · \$10-20 · Family restaurant

Hours: Closed
Opens 5 PM · More hours
8 AM 4 PM

Reviews: 4.5 ★★★★★ (1.7K reviews)

Yelp
https://www.yelp.com › Metairie, LA › Restaurants › Pizza

R & O Restaurant - Pizza
R & O RESTAURANT - Try Our New Menu - 216 Metairie Hammond Hwy, Metairie, LA 70005, 548 Photos, (504) 831-1248, Mon - Closed, Tue - Closed, Wed - 11:00 am ... 3.7 ★★★★★ (448) · Price range: \$\$

Test results

No items detected
No rich results detected in this URL. [Learn more](#)

VIEW TESTED PAGE PREVIEW RESULTS

Crawl
Crawled successfully on 9 Oct 2025, 21:38:13

Additional resources
Monitor rich results for your entire site

Tested page

HTML SCREENSHOT MORE INFO

R&O Restaurant and Catering

Review us on Google

Rendered with Google Inspection Tool desktop

This case study gave us a new product idea.

To make it accessible to everyone to adopt a similar strategy in a few clicks without the need for high technical skill, knowledge, and resources to create and maintain a comparable technical advanced infrastructure of computer networks. That can be used for the same or with a twist...

...To stop Copycats (and AI) from Replicating Your SEO — While You Control Link Equity

CTRify . Content Shield

With just a few clicks, you can now access the same magic in CTRify

What is Keyword Shield?

A two-part architecture in CTRify that separates what ranks from what converts, and removes unnecessary exposure.

— Content Shield (Content hardening)

- Build the indexation-oriented version inside KeywordShield (semantic coverage, entities, schema, depth, E-E-A-T).
- Keep the conversion-oriented version on your site (UX, CTAs, measurement).
- No hosting change. No analytics disruption.

— Links Shield (Authority under the radar)

- Execute linkbuilding to a protected domain you control.
- That domain doesn't surface in standard SEO tools.
- Consolidate and route link equity when appropriate.

The Missing Piece: Protect Your Link Assets & Make Outreach Portable

We already gave you **Content Shield** — and it works perfectly.

Now SEOs can create long, rich, Google-obsessed content without destroying conversions.

Google sees every technical detail. Marketing sees clean, high-converting pages. And competitors see... nothing they can copy.

But there was still one big vulnerability left: your backlinks.

Until now, when you built links, competitors could easily detect your pattern — which anchors you use, which sites you target, and where the links are pointing. That's about to change.

Introducing LinkShield — the white-hat way to hide and control your link assets.

Here's how it Link Shield works:

Instead of linking directly to your client's Money URL, all backlinks now point to a Shield URL (a near-identical clone of the content). This Shield URL then passes all the link equity to the real Money URL using a clean canonical tag.

What competitors see:

Broken pages, foreign language versions, or error signals.

What Google sees:

A clean, canonicalized healthy Money URL receiving full link authority.

A Before / After Keyword Shield

— Content Shield

Before: Flagship content exposed → clones/spins/audits replicate your structure → rankings slide.

After: Flagship not exposed → Google processes full coverage → no public map to clone.

— Links Shield

Before: Links straight to the money site → client migrates / go offline → off-page value lost.

After: Links to a protected domain → equity remains under your governance → you decide when/where to consolidate.

Extra Bonus: Authority Rent -> On/Off Link Juice Power for any domain.

CTRify . Shield is available Now!

Content Shield is available to all customers, Link Shield is available all customers with an active Agency Subscription!